



**HEALTHIER, LONGER,
BETTER LIVES**

AIA Hong Kong

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Media Release

**AIA Hong Kong Takes Highest Honour in the FinTech Category at
“Hong Kong ICT Awards 2022”
Also Receives “Best SME’s Partner Award” and
“Greater Bay Area Outstanding Enterprise Awards”**

Hong Kong, 1 December 2022 – AIA Hong Kong is committed to embracing digital technology to provide customers with a faster enhanced experience and further elevate financial planners’ professionalism. The Company recently received multiple accolades, including the highest honour “FinTech Grand Award” in the FinTech category at the “Hong Kong ICT Awards 2022” organised by the Office of the Government Chief Information Officer.

AIA Hong Kong was also honoured with the “Best SME’s Partner Award” by Hong Kong General Chamber of Small and Medium Business (HKGCSMB) for the fifth consecutive year and recognised at the “Greater Bay Area Outstanding Enterprise Awards” organised by HK01 for two consecutive years, reflecting the industry’s recognition of AIA’s distinguished brand reputation.

Details of the awards:

Awards & Organisers	Winning Initiatives / Award Categories
“Hong Kong ICT Awards 2022” by the Office of the Government Chief Information Officer	“AI Learning Recommendation Engine” application platform: <ul style="list-style-type: none">• FinTech Grand Award (the highest honour in the FinTech category)• FinTech (Banking, Insurance and Capital Markets) Gold Award AIA AI Interview: <ul style="list-style-type: none">• FinTech (Banking, Insurance and Capital Markets) Certificate of Merit
“Best SME’s Partner Award 2022” by Hong Kong General Chamber of Small and Medium Business	“Best SME’s Partner Award” (fifth consecutive year)
“Greater Bay Area Outstanding Enterprise Awards 2022” by HK01	“Greater Bay Area Outstanding Enterprise Awards” (second consecutive year)

Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said: “Digital technology applications have been well integrated into business operations as well as our daily lives. AIA Hong Kong recognises the use of technology is key to development. We have long advocated digitalisation to nurture the professionalism of our financial planners and get a thorough understanding of customer needs to deliver an exceptional customer experience. The ‘FinTech Grand Award’, the top honour in the Fintech category at the ‘Hong Kong ICT Awards 2022’, is a testament to our successful Technology, Digital and Analytics (TDA) strategy. We are also delighted to be recognised for our tailored and befitting wealth management solutions and health protection that meet the needs of small and medium-sized enterprises and individual customers. These accolades not only reaffirm our efforts over the years, but also encourage us to continue to uphold our ‘customer-centric’ philosophy to help customers live Healthier, Longer, Better Lives.”

AIA Group Limited is incorporated in Hong Kong with limited liability.

“AIA Hong Kong & Macau”, “AIA Hong Kong”, “AIA Macau” or “the Company” herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

“Hong Kong” and “Macau” herein refer to “Hong Kong Special Administrative Region” and “Macao Special Administrative Region”, respectively.

Steered by the Office of the Government Chief Information Officer and organised by Hong Kong ICT industry associations and professional bodies, the “Hong Kong ICT Awards” aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thus encouraging innovation and excellence among Hong Kong’s ICT talents and enterprises in their constant pursuit of creative and better solutions to meet business needs. There are a total of eight categories with one Grand Award in each category.

The “Best SME’s Partner Award” is organised by HKGCSMB, with the aim of recognising the support given to the development of Hong Kong’s SMEs by major industry sectors and corporations. Winners are widely recognised for their excellence.

The “Greater Bay Area Outstanding Enterprise Awards 2022” is organised by HK01, with the aim of recognising outstanding companies for their excellent performance in the Guangdong-Hong Kong-Macao Greater Bay Area.



From AIA Hong Kong & Macau: Mr. Jim Jan Zen, Chief Agency Officer (right) and Mr. Sachin Goel, Chief Technology Officer (left), receive multiple accolades on behalf of the Company, including the highest honour “FinTech Grand Award” in the FinTech category at the “Hong Kong ICT Awards 2022” organised by the Office of the Government Chief Information Officer.



AIA Hong Kong has won the “Best SME’s Partner Award” organised by Hong Kong General Chamber of Small and Medium Business for fifth consecutive year in recognition of its excellence in providing pension and employee benefits solutions. Featured in picture is Mr. Ivan Liu, Head of Corporate Client Service, AIA Hong Kong & Macau, receiving the award on behalf of the Company.



On behalf of AIA Hong Kong & Macau, Mr. Ivan Choi, Director, Marketing and Business Planning, receives the “Greater Bay Area Outstanding Enterprise Awards” from HK01. The Company received this award for two consecutive years, reflecting the industry’s recognition of AIA’s distinguished brand reputation.

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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have over 17,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.4 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2022

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2022)

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