

## Media Release

### **AIA Hong Kong Continues to Innovate with Market-First “AIA Dining Cover” Dining-Focused Accidental Hospital Income Benefit with a Premium of Only HK\$3 Extra Rice Dollars Reward during Promotion Period**

**Hong Kong, 15 December 2022** – Following the successful cross-industry collaboration with OpenRice and the launch of “AIA Eat-to-Win Lucky Draw”<sup>1</sup> campaign, AIA Hong Kong continues to innovate with the launch of market-first<sup>2</sup> dining-focused accidental hospital income benefit, “AIA Dining Cover”<sup>3</sup>. With a premium of only HK\$3 per insured per reservation, “AIA Dining Cover”<sup>3</sup> offers accidental hospital income and/or accidental death benefits for accidents or deaths from dining at covered reserved restaurants, including COVID-19 infections, bodily injuries or food poisoning, and traffic accidents en route to and from the reserved restaurants. Users who have connected AIA Connect and OpenRice accounts, and make restaurant bookings through OpenRice in Hong Kong will see the “AIA Dining Cover”<sup>3</sup> marketing banner on the “Booking Success” page of OpenRice. Upon clicking the banner, users will be directed to AIA Hong Kong’s website, where they can learn more and complete the application for “AIA Dining Cover”<sup>3</sup> in as little as two minutes.

From now till 31 January 2023, customers can receive extra Rice\$<sup>4</sup> for each “AIA Dining Cover”<sup>3</sup> application during the promotion period, allowing them to enjoy a worry-free dining experience while earning rewards.

Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said, “AIA Hong Kong is committed to driving innovation. The market-first<sup>2</sup> ‘AIA Dining Cover’<sup>3</sup> exemplifies our ‘customer-centricity’ philosophy and elevates customer experience with simple and fast online application and claim journeys at an affordable price. Going forward, we will continue to innovate to bring more surprises, protection and delightful customer experiences to customers’ daily lives, and help them live Healthier, Longer, Better Lives.”

#### **“AIA Dining Cover”<sup>3</sup> Features:**

“AIA Dining Cover”<sup>3</sup> (a general insurance product) provides accidental hospital income and accidental death benefits at a premium of only HK\$3 per insured per reservation. Applications can be completed in as little as two minutes.

- **Cover Details:** An accidental hospital income of HK\$800 per day for up to 10 days per insured during the coverage period and 40 days per calendar year per insured. Covered incidents include:
  - Contracting COVID-19 at the reserved restaurant
  - Bodily injuries resulted from accidents at the premise of the reserved restaurant
  - Traffic accidents (en route to or departing from the reserved restaurant)
  - Food poisoning from dining at the reserved restaurant
- In case of death from the above incidents during the coverage period, “AIA Dining Cover”<sup>3</sup> provides a lump sum payment of HK\$10,000 as accidental death benefit.
- Customers who are the policyholder and primary insured may include their spouse or unmarried minor(s) as additional insured in the application.
- **Simple and Fast Claim Experience:** A simple and fast one-stop claims journey, allowing customers to fill out the claim form and submit relevant documents from the convenience of their mobile phones (accidental death claim forms are available for online download).

AIA Group Limited is incorporated in Hong Kong with limited liability.

“AIA Hong Kong & Macau”, “AIA Hong Kong”, “AIA Macau” or “the Company” herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

“Hong Kong” and “Macau” herein refer to “Hong Kong Special Administrative Region” and “Macao Special Administrative Region”, respectively.

**Remarks:**

- <sup>1</sup> For terms and conditions, please refer to the promotion leaflet or visit [https://www.aia.com.hk/aia\\_eatbetter\\_eattowin\\_en](https://www.aia.com.hk/aia_eatbetter_eattowin_en)  
The Trade Promotion Competition Licence Number: 56364-66, 56367-69
- <sup>2</sup> As of 7 December 2022
- <sup>3</sup> For more details, please visit [https://www.aia.com.hk/aia\\_eatbetter\\_diningcover\\_en](https://www.aia.com.hk/aia_eatbetter_diningcover_en)
- <sup>4</sup> OpenRice Reward is allowing customers to convert OpenRice point to Rice Dollars, which can be spent instantly when performing payment within OpenRice platform for voucher, booking with menu, takeaway and OpenRice Pay services.

“AIA Dining Cover” is underwritten by AIA International Limited (a company incorporated in Bermuda with limited liability), and the product information above does not include the full terms. For details about the product features, terms and conditions and exclusions, please refer to the product leaflet and policy terms and conditions of “AIA Dining Cover”. OpenRice is not carrying out any insurance regulatory activities, including providing any insurance related products, services, advices or recommendations. Above information is for reference only, it does not constitute to any sales advices and/or product recommendations.



Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau announces the launch of “AIA Dining Cover”, offering customers a worry-free dining experience.

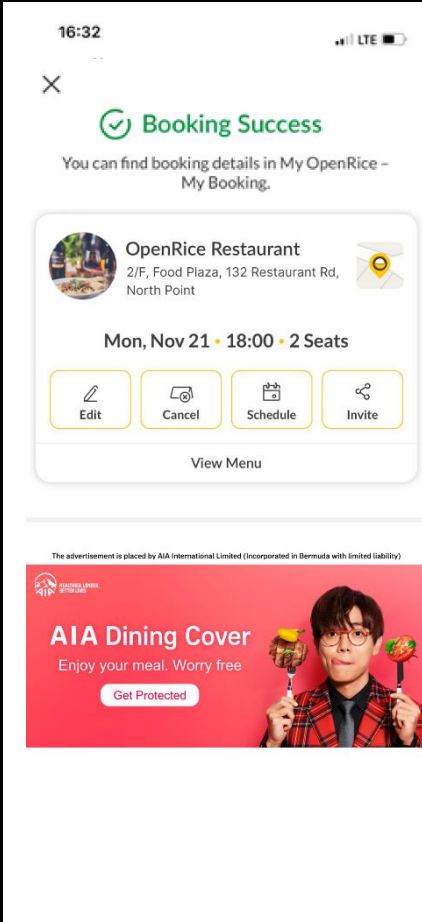
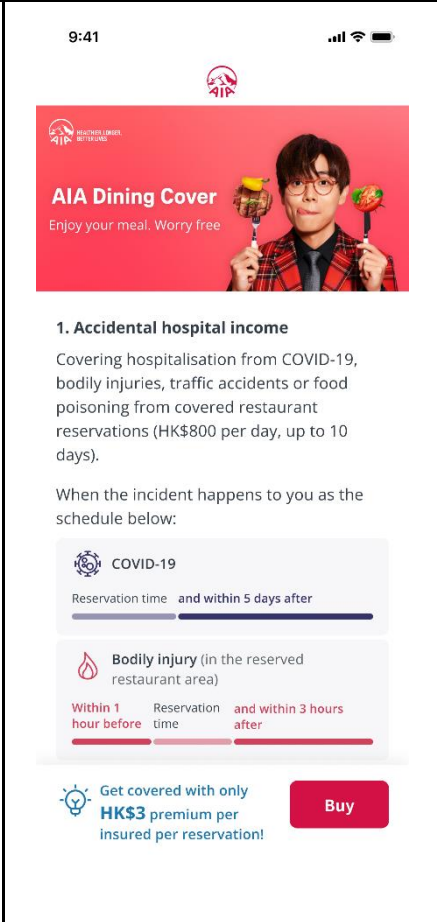
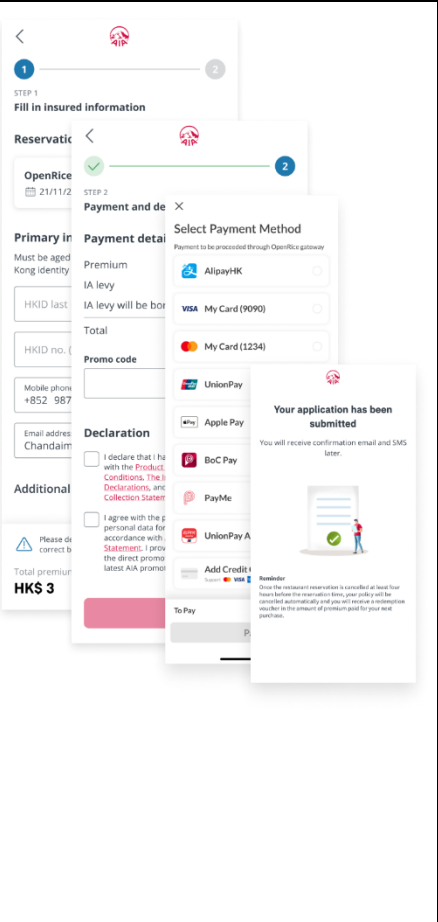
**Watch the video to find out more:**

<https://youtu.be/W9B-1oy20Xo>



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How to get “AIA Dining Cover”

		
1. Users who have connected AIA Connect and OpenRice accounts will see “AIA Dining Cover” marketing banner posted by AIA Hong Kong.	2. Click on the banner and be directed to AIA Hong Kong’s website to learn more and apply.	3. Declaration, payment SMS and email confirmation.

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About “AIA Connect” Mobile App

Underpinned by its “customer-centric” philosophy, AIA Hong Kong is committed to offering superior customer service and experience through industry-leading digital solutions that leverage innovative technology and appropriate technology applications. “AIA Connect” mobile app is a key component of AIA Hong Kong’s persistent and long-term commitment in digital innovation, which enables customers to manage their individual protection, wealth management, employee benefits and MPF plans, and AIA Vitality through a one-stop window anytime, anywhere, so they can easily experience the convenience brought about by technology, and enjoy instant, fast and convenient services.

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### **About AIA Hong Kong & Macau**

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have over 17,000 financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.4 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 30 June 2022

<sup>2</sup> Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2022)

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