



HEALTHIER, LONGER,
BETTER LIVES

OptimaCEO Medical Series - Limited-Time Offers

OptimaCEO Medical Series refer to OptimaCEO Medical Plan and OptimaCEO Pearl Medical Plan
(except OptimaCEO Medical Plan – First Gift and OptimaCEO Pearl Medical Plan – First Gift)

1 July 2025 - 30 September 2025



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As our valued customer, you can enjoy a myriad of exclusive privileges upon successful application of OptimaCEO Medical Series, which refers to OptimaCEO Medical Plan and OptimaCEO Pearl Medical Plan (except OptimaCEO Medical Plan - First Gift and OptimaCEO Pearl Medical Plan - First Gift) and the policy is issued between 1 July 2025 - 30 September 2025.

AIA Wellness Haven[^] wellness programme

eligible to the insured individuals aged 18 and above



Brand-new infinite health programme

One complimentary assessment to elevate customer well-being with unparalleled precision, continuous oversight, and guidance to enhance customer health span and overall well-being includes:

- **Mental Wellbeing:** Comprehensive questionnaire measuring mental health, sleep patterns, stress levels, and happiness indicators.
- **Biological Age:** DNA telomere length analysis offering insights into cellular aging, disease susceptibility, and overall vitality.
- **Physical Health:** Posture assessment and VO2 max test to evaluate customer aerobic fitness and physical alignment.



Wellness signature programme

Experience one complimentary session of wellness treatment, designed to balance customer mind, body, and soul. Choose from our carefully curated range of offerings, each meticulously crafted to promote holistic well-being.

For detailed information about our comprehensive wellness treatment offerings, please scan the QR code below. Enjoy exploring options that best suit your holistic wellness needs!



OR

Child and adolescent growth and development assessment

eligible to the insured individuals aged 18 below

A one-off physical examinations and assessments will be provided to evaluate about the general health, growth and development, with a detailed report explained by a medical practitioner.

Reach out to your financial planners to learn more

[^] AIA Alta Wellness Haven is solely operated by Sustainable Wellness Limited ("Sustainable Wellness"), which is a wholly-owned subsidiary of Humansa Company Limited and independent third party of AIA. Sustainable Wellness is fully and solely responsible for the services and/or products provided in, and for, AIA Alta Wellness Haven. The use of the above services is subject to the terms and conditions of AIA Alta Wellness Haven.

Important Notes:

1. This leaflet contains general information only. It does not constitute an offer and/or insurance product recommendation. Customer must complete the Financial Needs Analysis before applying for any insurance product. The product information in this leaflet is for reference only, which does not contain the full terms of the product. For details of the product features, terms and conditions, exclusions and key product risks, you may refer to the relevant product brochure and policy contract of relevant products. In case you want to read policy contract sample before making an application, you can obtain a copy from AIA.
2. The Promotion Offers are only applicable to the policies submitted via AIA Financial Planners, AIA's Brokers/Independent Financial Advisors (IFAs).
3. The above services (collectively, "Services") are additional value-added services and do not form part of the contractual benefit and is not guaranteed. The Services are available to the insured of OptimaCEO Medical Series, which refers to OptimaCEO Medical Plan and OptimaCEO Pearl Medical Plan (except OptimaCEO Medical Plan – First Gift and OptimaCEO Pearl Medical Plan – First Gift) subject to the eligibility of the insured, the availability and the relevant terms and conditions of the Services and the service providers (if applicable), and provided that OptimaCEO Medical Series is still in force.
4. The promotional offers are only applicable to the policies issued in Hong Kong or Macau (the "Offer").
5. The promotional period is from 1 July 2025 - 30 September 2025, both days inclusive ("Promotional Period").
6. The Offers are not applicable to applicants who have submitted applications before the Promotional Period but withdrew the applications or cancelled the issued policies during the Promotional Period and then re-applied for the same products.
7. The New Policy should remain in-force from the issue date to the time of receiving the Offer redemption letter. Otherwise, the Offer will be forfeited.
8. The Offer redemption letter with usage details, the expiry date of the Offer and relevant terms and conditions will be issued to eligible customers within 2 months after the cooling-off period of the New Policy. Offer redemption letter will be sent to the mailing address as provided to AIA by the customers during policy application. AIA is not responsible for verifying the mailing addresses submitted by eligible customers. Should there be any failure or delay of delivery of the offer redemption letter resulted from inaccurate/incorrect information submitted by the customers, AIA shall not be responsible or liable and will not re-issue the Offer redemption letter or extend the redemption period of the Offers.
9. Offer entitlement is subject to the terms and conditions of service providers, including but not limited to the respective offer redemption period and the arrangements. If customers would like to use other services provided by the service providers outside of the Offers, all applicable fees and charges will need to be paid by customers. Please contact the respective service providers for details. AIA shall not be responsible or liable for any service, product and/or special offer or discount provided by the service providers.
10. Insured is requested to retain this letter properly and request for replacement will not be entertained.
11. Reservations are subject to availability. Please contact designated service suppliers for detail.
12. With customer's informed consent, the Service Provider will use the customer's personal particulars for registration and verification of identity and eligibility (where applicable) for the use of the above services.
13. AIA reserves the right to change the terms and conditions of this offer without prior notice.
14. In the event of inconsistencies between the English and Chinese Terms and Conditions, the English version shall prevail.
15. AIA reserves the right to change, revoke or terminate the Offer (including changes of any terms and conditions of the Offer) anytime without any advance notice. In the event of any disputes, AIA's decision shall be final and conclusive.
16. If the services and/or products under the Offers cannot be provided for any reason, AIA reserves the right for replacement of the Offers while the value and types of the services and/or products under the Offer may not be the same as those as provided in this promotional campaign. In the event of any disputes, AIA's decision shall be final and conclusive.
17. These services are provided in Hong Kong by the designated third party service providers engaged by AIA and are not applicable to Macau Region. AIA is not the supplier of the services and/or products under the Offers and shall not be responsible or liable for the services and/or products under the Offers. Any disputes arising from the services and/or products under the Offers shall be resolved by the customer and the supplier directly. The services and/or products under the Offers are subject to the respective terms and conditions determined by the suppliers. Please refer to the relevant terms and conditions for details about the Offer usage.
18. a. AIA Wellness Haven^ Wellness Programme
The service is applicable to an insured only and cannot be transferable (except transfer to policy owner), exchanged for cash, credit, or other items, and may not be resold; a photocopy of which is not acceptable.
- b. Child and adolescent growth and development assessment
The service is applicable to an insured only and cannot be transferable, exchanged for cash, credit, or other items, and may not be resold; a photocopy of which is not acceptable.

Disclaimer:

AIA International Limited (incorporated in Bermuda with limited liability, "AIA") and its intermediaries do not have the relevant licence and/or qualification to provide dining services. Services are and will be solely provided by independent third-party companies. AIA shall not be responsible or liable for any service including but not limited to dining services, product and solicitation provided by the third-party companies, which is not sold or marketed by AIA. Services are available to eligible customers only, subject to respective terms and conditions.

"Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively.

"AIA", "the Company" or "we" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).



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