

**AIA Hong Kong**

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**Media Release**

**AIA Hong Kong Receives Prestigious “Best SME’s Partner Award”  
for Providing Excellent Products and Services to Support the Development of SMEs**

Hong Kong, 25 June 2018 – AIA Hong Kong has been honoured with the “Best SME’s Partner Award” presented by the Hong Kong General Chamber of Small and Medium Business (“HKGCSMB”). The accolade recognises AIA Hong Kong’s commitment to be the most preferred partner of small to medium-sized enterprises (“SMEs”) by providing suitable products and excellent services that support their business operation and development.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “We understand SMEs are the key pillar of Hong Kong’s economy, and are committed to meeting the protection and wealth management needs of SME employees throughout their working and retirement lives. Our comprehensive ‘Employee Benefits Solution for SMEs’ provides one-stop group insurance and MPF services. Combining our quality products and customised services, our Employee Benefits Solution not only helps SMEs attract talents and manage costs efficiently to enhance their competitiveness, but also enables both SME employers and employees to pursue their future goals with ease. The comprehensive Employee Benefits Solution creates shared value for employers, employees and the community at large, helping people live healthier, longer, better lives.”

AIA Hong Kong’s “Employee Benefits Solution for SMEs” includes the professional services of a dedicated financial planner who will help companies and their employees with overall planning of group insurance and MPF, and ensure the different needs of employees are effectively met. In addition, AIA’s self-help online electronic platform enables employers and employees to easily and conveniently manage their human resources and employee benefits online or via mobile app.

The “Best SME’s Partner Award” was first organised by HKGCSMB in 2006. It recognises organisations and corporations which have made contributions in supporting and facilitating the business operation and development of local SMEs. Winners were selected by a judging panel comprising government officials, Legislative Councillors and professionals. The winners are widely recognised for their excellent performance.

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Ms. Bonnie Tse, General Manager, Corporate, Strategy and Wealth Management, AIA Hong Kong & Macau (Left), Ms. Elaine Lau, Chief Corporate Solutions Officer, AIA Hong Kong & Macau (Middle) and Ms. Denise Au Yeung, Head of Corporate Client Service, AIA Hong Kong & Macau (Right) represent the Company to receive the “Best SME’s Partner Award” presented by the Hong Kong General Chamber of Small and Medium Business.

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### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have close to 15,000 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 31 March 2018      <sup>2</sup> as at 31 March 2018

### **About AIA**

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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