



**HEALTHIER, LONGER,
BETTER LIVES**

AIA Hong Kong

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Media Release

**AIA Hong Kong Honoured with 2019 “Corporate Financial Education Leadership – Gold Award” and
“Accredited Professional Financial Planning Firm” Distinction
by the Institute of Financial Planners of Hong Kong**

Hong Kong, 18 February 2019 – AIA Hong Kong has been honoured for the second year in a row with the “Corporate Financial Education Leadership - Gold Award” at the “Financial Education Leadership Awards” organised by the Institute of Financial Planners of Hong Kong (“IFPHK”). The Company was also named “Accredited Professional Financial Planning Firm” for the fifth consecutive year. These recognitions laud AIA’s efforts in enhancing the financial literacy of the public and commend its establishment of a team of professional financial planners with CERTIFIED FINANCIAL PLANNER^{CM} (“CFP^{CM}”) and ASSOCIATE FINANCIAL PLANNERTM (“AFPTM”) qualifications to provide customers with tailored and appropriate financial planning solutions.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “AIA Hong Kong is committed to promoting financial education in various ways. We aim to help people master financial planning and understand their own financial and protection needs. With more knowledge about finance and wealth management, people can make wiser decisions on insurance, financial and MPF products to secure the life they desire. In addition to public education initiatives, we also actively train our financial planners to deliver professional and dedicated services that support our customers in realising their goals at different life stages. This ensures we can fulfil our promise to help our customers live healthier, longer, better lives.”

IFPHK was established in 2000 with the aim of defining and enhancing the professional standards of the financial planning industry in Hong Kong. Last year, the Institute organised the inaugural “Financial Education Leadership Awards” to pay tribute to corporations and individuals that have made significant efforts in strengthening the financial literacy of Hong Kong people. The assessment criteria of the “Corporate Financial Education Leadership” Award are based on how enterprises enrich the public’s financial literacy through different channels such as media, events and research programmes. The judging panel is comprised of the IFPHK’s board members and experienced CFP^{CM} professionals.

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Ms. Bonnie Tse, General Manager, Corporate, Strategy and Wealth Management of AIA Hong Kong & Macau, receives the IFPHK 2019 “Corporate Financial Education Leadership – Gold Award” and “Accredited Professional Financial Planning Firm” Distinction on behalf of the Company.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 15,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2018 ² as at 31 March 2018

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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