



Media Release

AIA Foundation Pledges to Fight against the Novel Coronavirus with Hong Kong People Donating 10,000 Health Protection Kits to Less Privileged Families

Hong Kong, 2 March 2020 — AIA Foundation is donating a total of 10,000 Health Protection Kits to 5,000 less privileged families in Eastern District to fight against the Novel Coronavirus with Hong Kong people. The kits, which include face masks, alcohol-based hand sanitiser, hand sanitising wipes and cooking oil or rice, provide the families with virus-preventive essentials and staple food items. To encourage sustainable efforts from corporations to support less privileged in our community, the Foundation is giving out the kits to the families in need twice within this month.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau and Director of AIA Foundation said: "AIA Hong Kong shares a close bond with Hong Kong people and has been dedicated to fulfilling our long-term commitment to the local economy and community. By donating the Health Protection Kits through the AIA Foundation, we hope to relieve the burden of those in dire need and show our support during this testing time, while demonstrating our brand promise of helping people live Healthier, Longer, Better Lives. I have confidence that by sharing resources and supporting each other, we can overcome this challenge together!"

Please click <https://youtu.be/0XnlmXFTfoQ> to view the video of the activity.

Recently, Dr. York Chow, Chief Medical Officer and Corporate Advisor of AIA Hong Kong & Macau, has also shared his tips and advice on the characteristics and symptoms, quarantine requirements, transmission channels and prevention methods of the Novel Coronavirus in a short video (<http://bit.ly/2HhFIOo>), to support everyone in taking good care of their health and that of their families.



Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau and Director of AIA Foundation, leads the management team and staff volunteers to prepare 10,000 Health Protection Kits for donating to 5,000 less privileged families.

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Staff volunteers of AIA Hong Kong prepare the Health Protection Kits, which include face masks, alcohol-based hand sanitiser, hand sanitising wipes and cooking oil or rice, in a safe and clean environment.



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About AIA Foundation

AIA Foundation was established by AIA Hong Kong in 1995 with the mission to create shared value by driving social and economic development. It affirms our long-term commitment to invest in nurturing our children and youth to build a healthier and more productive future human capital. Our wide variety of activities advocating physical health, mental health and financial health demonstrate our brand promise to help our future generations live Healthier, Longer, Better Lives.

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at September 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2019)

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