



#### AIA Hong Kong

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## Media Release

### **AIA Rejoices with Hong Kong People over Amazing Feats of Hong Kong Athletes Offers Free Admission Tickets to Hong Kong Observation Wheel Giant LED Screen for Public to Cheer for Athletes**

**HONG KONG, 29 July 2021** – Hong Kong athletes shine in Tokyo, exemplifying their extraordinary resilience and a fighting spirit that has captured the hearts of many people in the city! AIA has long been encouraging people to live Healthier, Longer, Better Lives and we congratulate all Hong Kong athletes for their remarkable feats. To rejoice and share the thrill with Hong Kong people, we will give away admission tickets to the Hong Kong Observation Wheel\*. A giant LED screen will also be set up for people to send their well wishes and cheer to our athletes, encouraging them to keep up their great efforts through the games.

Admission tickets# for the day will be given away to visitors at the Hong Kong Observation Wheel from 30 July (Friday) to 8 August 2021 (Sunday).

Moreover, the giant LED screen at the “Summer at the Wheel” will turn into a massive message board for people to express their support and send their best wishes to Hong Kong athletes. On or before 1 August 2021, members of the public can send their words of support as an inbox message to AIA Hong Kong’s Facebook or Instagram and their cheer might be displayed on the screen on-site from 3 to 8 August.

#### Remarks:

# Person who visits the Hong Kong Observation Wheel (“Wheel”) in person in opening hours on Wheel’s website ([hkow.hk](http://hkow.hk)) (“Visitor”) can receive a free admission ticket to the Wheel for the day. (“Ticket”). There is no quota for the Ticket. Ticket availability is subject to its capacity, opening hours and infection control measures in the Wheel. If the response to the promotion is overwhelming and the number of Visitor will exceed the total capacity of the Wheel based on the above mentioned conditions, the Ticket for the day will be given on a first-come-first-served basis at the box office of the Wheel. Any changes will be announced on its official Facebook [www.facebook.com/hkowofficial](https://www.facebook.com/hkowofficial). Terms and conditions apply, please visit the AIA website ([aia.com.hk](http://aia.com.hk)) and the Hong Kong Observation Wheel website ([hkow.hk](http://hkow.hk)) for details.

\* AIA is the exclusive principal sponsor of the Hong Kong Observation Wheel.

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### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have close to 20,000 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 31 March 2021

<sup>2</sup> AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and pension customers (as at 31 March 2021)

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