Starbucks has rooted in Hong Kong since 2000 and continually strives to offer the world’s best coffee and create the finest coffee experience. Starbucks committed to focusing their efforts on creating a welcoming Third place where customers have come to embrace the store as a community gathering place. With the growth of coffee passion, Starbucks will continue and strengthen the seamless customer experience.

**AIA Vitality Member Benefit (For Silver Members or Above)**

Starbucks e-Beverage Voucher is a reward choice only available to AIA Vitality members who have achieved Silver status or above.

AIA Vitality members can enjoy up to 2 reward credits a month for exercising. The number of credits you qualify for depends on the number of AIA Vitality Points you earn each month for fitness-related activities.*

**Reward Credits**

- You can earn up to 2 reward credits each calendar month, depending on the number of AIA Vitality Points you earn from exercising within that calendar month. Please see the table under “Qualifying AIA Vitality Points” for details.
- 1 reward credit can then be used to select only one of the reward partners available (based on your AIA Vitality status). Reward partners may change from time to time, please refer to website www.aia.com.hk/aiavitality for the latest update.
- Terms and conditions apply when you use 1 reward credit to select 1 Starbucks e-Beverage Voucher. Please refer to section - Important Points to Remember.
- If you earn the maximum number of points for fitness-related activities (15,000 AIA Vitality Points) within a membership year, you will receive 2 reward credits each month for the rest of your current AIA Vitality membership year.
- Each reward credit in your Wallet of AIA Connect is valid for 3 months, starting from the end of the month in which the qualifying AIA Vitality Points were earned (e.g. 1 reward credit was earned on 15 May 2021 because the member earned 750 AIA Vitality Points. The reward credit expiry date is 31 August 2021).
- Once Starbucks is selected in your Wallet of AIA Connect, you will see the Starbucks e-Beverage Voucher. All Starbucks e-Beverage Vouchers that are past the expiry date are not retrievable.

**Starbucks e-Beverage Vouchers**

- Each reward credit has to be selected in your Wallet of AIA Connect before it expires.

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* Subject to the terms and conditions of Starbucks. Not to be used in conjunction with other discount or coupon. Please check with Starbucks directly and read the “Important Points to remember” below.
* Except stores in Hong Kong Disneyland Theme Park, and any ‘WE PROUDLY SERVE STARBUCKS’ counters in Hong Kong or Macau.
• Each Starbucks e-Beverage Voucher entitles you a tall size (12oz) Coffee-of-the-Day or get amount off (equivalent value at the actual retail price) for purchasing any handcrafted beverages at Starbucks stores in Hong Kong and Macau# from AIA Vitality.
• Upon selection of reward choice “Starbucks e-Beverage Voucher”, the Starbucks e-Beverage Voucher has the same expiry date as the reward credit (e.g. if reward credit expiry date is 31 August 2021, Starbucks e-Beverage Voucher expiry date is 31 August 2021).
• All Starbucks e-Beverage Vouchers in the Wallet of AIA Connect will be invalid if not redeemed by the expiry date.

The table below shows you the number of AIA Vitality Points, earned from exercising, required to enjoy your reward.

### Qualifying AIA Vitality Points

<table>
<thead>
<tr>
<th>AIA Vitality Points Required (earned from fitness-related activities^)</th>
<th>Reward</th>
</tr>
</thead>
<tbody>
<tr>
<td>750 points within a calendar month</td>
<td>1 reward credit a month</td>
</tr>
<tr>
<td>1,500 points within a calendar month</td>
<td>2 reward credits a month</td>
</tr>
</tbody>
</table>

Note: If you have earned the maximum number of points for fitness-related activities (15,000 AIA Vitality Points) within a membership year, you will receive 2 reward credits each month for the rest of your current AIA Vitality membership year.

^The fitness-related activities for earning AIA Vitality Points include:
• Pure Fitness or Pure Yoga gym visits (your membership must be linked to AIA Vitality)
• Organised fitness events (participating in an organised fitness event that qualifies for AIA Vitality Points)
• Fitness device workout data (recording a workout using a partner fitness device or AIA Connect Step Counter that you have linked to AIA Vitality)

### Reward Credits and Starbucks e-Beverage Vouchers

**Step 1: Exercise and earn AIA Vitality Points to qualify**
You will need to exercise and earn the required number of AIA Vitality Points to qualify for reward credits. You may also log in to AIA Connect app or website to check your reward credit balance and redeem them at any time. Don’t forget that reward credits will expire in 3 months from the end of the month in which you earned the qualifying AIA Vitality Points, if you do not select the reward from your Wallet of AIA Connect. Please check your account balance regularly.

**Step 2: Redeem reward credits on AIA Connect app or website**
Log in to AIA Connect app or website, click on “Wallet” tag > “Rewards” tag > “Monthly Reward Credit” tag > select “Starbucks e-Beverage Voucher” under “My Voucher”. You will see the number of reward credits you can select. You may select the number of reward credits to be redeemed as Starbucks e-Beverage Vouchers. The redemption will automatically be applied to the reward credits expiring first.

The Starbucks e-Beverage Voucher will expire in 3 months starting from the end of the month in which the qualifying AIA Vitality Points were earned or upon the termination of AIA Vitality membership. No reminder will be sent to you. Please check your account balance regularly.

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# Except stores in Hong Kong Disneyland Theme Park, and any ‘WE PROUDLY SERVE STARBUCKS’ counters in Hong Kong or Macau.
Note: Once you have chosen the selected Starbucks e-Beverage Vouchers, no exchange is allowed.

Step 3: Redeem your Starbucks e-Beverage Vouchers
You may redeem your Starbucks e-Beverage Vouchers at the counter of Starbucks stores in Hong Kong and Macau by presenting the QR code on the Starbucks e-Beverage Voucher code in your Wallet of AIA Connect.

Earning AIA Vitality Points
You cannot earn AIA Vitality Points for using this benefit.

Important Points to Remember

Reward Credits and Starbucks e-Beverage Vouchers

- Starbucks e-Beverage Voucher is a reward choice only available to AIA Vitality members who have achieved Silver status or above.
- Each reward credit expires in 3 months after the end of the month in which the qualifying AIA Vitality Points were earned. (e.g. 750 AIA Vitality Points = 1 reward credit was earned on 15 May 2021. The reward credit expiry date is 31 August 2021).
- Upon selection of reward choice “Starbucks e-Beverage Voucher”, the Starbucks e-Beverage Voucher has the same expiry date as the reward credit (e.g. if reward credit expiry date is 31 August 2021, Starbucks e-Beverage Voucher expiry date is 31 August 2021).
- Once you have chosen the selected Starbucks e-Beverage Vouchers, no exchange is allowed.
- Starbucks e-Beverage Voucher is valid until the last redemption date at close of business only.
- Starbucks e-Beverage Voucher can be used to redeem one Starbucks Handcrafted Beverage Tall size (12oz) Coffee-of-the-Day or equivalent value at the actual retail price for purchasing any handcrafted beverage at Starbucks stores in Hong Kong and Macau. Any amount above the mentioned value will be charged.
- Starbucks e-Beverage Voucher can only be used once only at Starbucks stores in Hong Kong and Macau operated by Coffee Concepts (HK) Limited/ Coffee Concepts (Macau) Ltd., except stores in Hong Kong Disneyland Theme Park; subject to these general terms and conditions, and any other specific conditions notified to you on the issue of a Starbucks e-Beverage Voucher.
- This e-voucher cannot be used at any ‘WE PROUDLY SERVE STARBUCKS’ counters in Hong Kong or Macau.
- Your use of this Starbucks e-Beverage Voucher indicates your agreement to be bound by these Starbucks e-Beverage Voucher Terms and Conditions.
- Starbucks e-Beverage Voucher is not redeemable for food, bottled and canned beverages.
- AIA International Limited and Coffee Concepts (HK) Ltd./ Coffee Concepts (Macau) Ltd. are not responsible for any loss or damage of this Starbucks e-Beverage Vouchers.
- Starbucks e-Beverage Vouchers are and remain at all times the property of Coffee Concepts. The right to use a Starbucks e-Beverage Voucher is personal to the original recipient.
- Starbucks e-Beverage Voucher cannot be copied, reproduced, distributed, resold, or published directly or indirectly in any form or by any means for use by an entity other than the original recipient.
- Each issued Starbucks e-Beverage Voucher will be valid for use by a recipient for once, and only one Starbucks e-Beverage Voucher will be valid for use each time,
- Starbucks e-Beverage Voucher cannot be used in conjunction with any other promotional offers and any purchases from the Starbucks online store.
- Each Starbucks e-Beverage Voucher is not redeemable for cash or cash equivalents (including cash voucher, gift cards or gift voucher) and any unused balance will be forfeited.
- When you use a Starbucks e-Beverage Voucher you warrant to Coffee Concepts that you are the duly authorized recipient of the Starbucks e-Beverage Voucher and that you are using it in good faith. If Coffee Concepts believe that any Starbucks e-Beverage Voucher is being used unlawfully or illegally Coffee Concepts may reject or cancel any Starbucks e-Beverage Vouchers and you agree that you will have no claim against us in respect of any rejection or cancellation.
- AIA International Limited and Coffee Concepts (HK) Ltd. shall not be liable to any customer for any loss or damage arising out of the refusal, cancellation, withdrawal of the Starbucks e-Beverage Voucher or any failure or inability of a customer to use

* Except stores in Hong Kong Disneyland Theme Park, and any ‘WE PROUDLY SERVE STARBUCKS’ counters in Hong Kong or Macau.
a Starbucks e-Beverage Voucher for any reason. Please contact AIA Ambassador at 2232 8282 (Hong Kong) or 0800 315 (Macau) for enquiries.

• AIA International Limited and Coffee Concepts (HK) Ltd./ Coffee Concepts (Macau) Ltd. reserve the right to amend the terms and conditions or terminate the operation of this Starbucks e-Beverage Voucher without notice.

• Coffee Concepts (HK) Ltd./ Coffee Concepts (Macau) Ltd. reserves the right of final decision in case of any dispute.

• The English version of the terms and conditions of this Starbucks e-Beverage Voucher prevails if any discrepancy exists between the English and Chinese versions.

• The QR code on the Starbucks e-Beverage Voucher is valid until the expiry date shown on the respective Starbucks e-Beverage Voucher.

• Your Starbucks e-Beverage Voucher will immediately expire upon the termination of AIA Vitality membership.

**AIA Vitality Points**

AIA Vitality Points can take up to 2 weeks to show on your AIA Vitality Points Statement after you upload your workout data from the partner device. Afterwards, the reward credits will be awarded to your AIA Vitality account within 7 days.

**About Coffee Concepts (HK) Ltd./ Coffee Concepts (Macau) Ltd.**

Coffee Concepts (HK) Ltd./ Coffee Concepts (Macau) Ltd. (refers to as “Starbucks”) is a separate and independent entity, and AIA shall not be responsible for the nature or quality of products or services provided by Starbucks, nor for any solicitation effort by them. The products and services offered by Starbucks are not sold or marketed by AIA, and the provisions of the same may also be subject to certain terms and conditions of Starbucks. Starbucks may apply additional terms and conditions with regard to the availability and eligibility of earning AIA Vitality Points.

For information, please visit the Starbucks’s official website: [www.starbucks.com.hk](http://www.starbucks.com.hk).

The information contained herein does not constitute an offer to sell or a solicitation of an offer to buy Starbucks's products and services on the part of AIA. AIA is not an agent or distributor of Starbucks and will not receive any remuneration as a result of your purchase of products or services from Starbucks.

Any dispute about any products or services as part of this benefit must be resolved directly with Starbucks which have the final decision with respect to any order placed by you.

All representations within this Guide made on behalf of AIA have been thoroughly researched, and are verifiable by documentary evidence. Representations within this Guide made on behalf of Starbucks are based upon information that AIA has received from them, such information having been provided to AIA along with an assurance from Starbucks that it is accurate.

You are kindly advised to read the AIA Vitality Terms and Conditions, and, please pay heed to the sections on “AIA Vitality Programme Benefits” and “Exclusion of Liabilities” available at [www.aia.com.hk/aiavitality](http://www.aia.com.hk/aiavitality).

**Terms and Conditions**

Use of this benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use, AIA Vitality Personal Information Collection Statement and the AIA Privacy Policy which are available at [www.aia.com.hk/aiavitality](http://www.aia.com.hk/aiavitality).

In case of dispute on AIA Vitality Points (if any), the decision of AIA shall be final and conclusive.

You are advised to carefully consider whether or not you should purchase any products or services made available by Starbucks, and the award of AIA Vitality Points (if any) shall not be a sole or decisive factor in your decision making. Please consult your doctor or other health care professional if necessary. Also you should make a comparison of price, quality and reputation of different service providers (and their products/services) in the market before making any decision.

Benefits may be varied or withdrawn at any time.

“AIA” herein refers to AIA International Limited (incorporated in Bermuda with limited liability).

Information last updated: November 2021