



Benefit Guide Market Place

Market Place is a lifestyle supermarket offering customers value-for-money products and services with an unique combination of international and customized assortment of foods, produce and merchandise in a pleasurable, comfortable and contemporary shopping environment. Market Place believes that the world would be a better place if our days were sprinkled with a little more joy and does its very best to create for every shopper a grocery shopping experience that celebrates life.

AIA Vitality Member Benefit

AIA Vitality members can enjoy 20% discount on Healthy Food (fresh fruits and vegetables) purchased at all Market Place in Hong Kong. You'll need to follow the steps below:

1. Complete the Online AIA Vitality Nutrition Assessment in this AIA Vitality membership year to qualify for the discount.
2. Purchase the Fresh Fruits and Vegetables vouchers at 20% discount at the Market Place online ordering page, accessible only through the AIA Connect app or website.

For each Fresh Fruits and Vegetables Voucher that is successfully purchased from the AIA Vitality website, 20 AIA Vitality Points will be awarded to you. A maximum limit of 400 AIA Vitality Points each month and a maximum limit of 4,800 points in each membership year applies. Please note that there is a monthly maximum purchase limit of 20 pieces of HK\$50 voucher that you can order.

How Do I Get Started?

Step 1: Complete the AIA Vitality Online Nutrition Assessment

- You must complete the AIA Vitality Online Nutrition Assessment within this AIA Vitality membership year to qualify for purchasing the vouchers at the discounted price.

Step 2: Purchase discounted vouchers through the AIA Vitality website

- You can only purchase the vouchers through the AIA Connect app or website.
- You will have to be within your monthly voucher purchase limit to purchase the vouchers.
- You may select the number of voucher you want to order, your delivery option (by post or self-collection) and complete your purchase at the online ordering page for Market Place. Thereafter, you will receive email confirmations of your order being processed and delivered.

Note: Please verify your mailing address before accessing the online ordering page for Market Place. Your vouchers will be delivered to this address by post. If you need to change or update your mailing address, you may log in to AIA Connect app or website and go to Contact Details. You will not be able to edit this once you are at the online ordering page for Market Place.

Step 3: Receive your Gift Vouchers

- Your vouchers will be delivered to the mailing address you updated on AIA Connect app or website. Thereafter, you will receive a confirmation email once your payment has been processed.

Step 4: View your Healthy Food Spend Statement

- Log in to AIA Connect app or website (AIA Vitality > Partner Benefits > Market Place) to view your Healthy Food Spend Statement. It helps you keep track of the total amount you have spent on vouchers, your AIA Vitality Points earned from purchasing fresh fruits and vegetables, and the balance of your monthly cap on AIA Vitality Points (maximum of 400 points each month).

Earning AIA Vitality Points

- Earn 20 AIA Vitality Points for each voucher that is successfully purchased from the AIA Vitality website. AIA Vitality Points earned from fresh fruits and vegetables spend are capped at 400 AIA Vitality Points a month and an overall cap of 4,800 AIA Vitality Points each membership year.

Important Points to Remember

1) AIA Vitality Points

- Your AIA Vitality Points will be calculated based on the number of vouchers purchased and not the voucher value.
- The AIA Vitality Points earned will be shown in your AIA Vitality account within seven business days of a successful purchase.

2) Voucher Purchases

- Vouchers must be paid at the point of online purchase using a credit card.
- There is a minimum order of two vouchers (value of HK\$50 each) for each transaction.
- You can buy up to HK\$1,000 vouchers each calendar month, i.e. you may buy a maximum of 20 Gift Vouchers each month.
- Please note that we will not send a reminder of when the vouchers expire.
- Once the order has been placed, cancellations or modifications are not allowed.
- Vouchers are not refundable and cannot be exchanged for cash.

3) Using the vouchers at Market Place

- The voucher can only be used in all stores of Market Place and Market Place by Jasons in Hong Kong to purchase fresh fruits and vegetables in the value of HKD50 only. This voucher cannot be used if the value of the selected fresh fruits and vegetables is less than HKD50.
- The voucher cannot be refunded or redeemed for cash.
- The voucher is exchangeable for fresh fruits and vegetables only and no change will be given.
- The voucher is not exchangeable for other denominations, and not applicable to recharging or value-added services, or sales relating to any cash coupon(s) or voucher(s) or other products / services.
- Please present the voucher before payment.
- The voucher will become invalid if defaced, damaged or photocopied.
- The voucher is not replaceable if lost or damaged.
- The voucher is not for resale.
- The voucher shall become invalid and cannot be used for redemption or exchange for goods/services or cash after the expiry date.
- The voucher is only applicable for once.
- The voucher is not applicable for online shopping.
- The voucher will not be returned to customer after used.
- In event of any disputes, Market Place reserves the right of final decision.
- There is no monthly limit on the amount of fresh fruits and vegetables that can be purchased at Market Place using the vouchers, as long as the vouchers are still valid. There will however be a monthly limit on points that you may earn (See above).
- Please note that vouchers may only be used by the AIA Vitality member and are non-transferable.

About Market Place

Market Place is a separate and independent entity (from AIA Hong Kong), and AIA Hong Kong shall not be responsible for the nature or quality of products or services provided by Market Place, nor for any solicitation effort by them. The products and services offered by Market Place are not sold or marketed by AIA Hong Kong, and the provisions of the same shall be subject to certain terms and conditions as prescribed by Market Place (if any). Market Place may apply additional terms and conditions with regard to the availability and eligibility of earning AIA Vitality Points.

For information about Market Place, you can visit the Market Place website :

www.MarketPlacebyJasons.com

The information contained herein does not constitute an offer to sell or a solicitation of an offer to buy Market Place products and services on the part of AIA Hong Kong. AIA Hong Kong is not an agent or distributor of Market Place and will not receive any remuneration as a result of your purchase of products or services from Market Place.

Any dispute about any products or services as part of this benefit must be resolved directly with Market Place which has the final decision with respect to any order placed by you.

All representations within this Guide made on behalf of AIA Hong Kong have been thoroughly researched, and are verifiable by documentary evidence. Representations within this Guide made on behalf of Market Place are based upon information that AIA Hong Kong has received from them.

You are kindly advised to read the AIA Vitality Terms and Conditions, and, please pay heed to the sections on “AIA Vitality Programme Benefits” and “Exclusion of Liabilities” available at www.aia.com.hk/aiavitality.

Terms and Conditions

Use of this benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use, AIA Vitality Personal Information Collection Statement and the AIA Privacy Policy which are available at www.aia.com.hk/aiavitality.

In case of dispute on AIA Vitality Points (if any), the decision of AIA Hong Kong shall be final and conclusive.

You are advised to carefully consider whether or not you should purchase any products or services made available by Market Place, and the award of AIA Vitality Points (if any) shall not be a sole or decisive factor in your decision making. Please consult your doctor or other health care professional if necessary. Also you should make a comparison of price, quality and reputation of different service providers (and their products/services) in the market before making any decision.

Benefits may be varied or withdrawn at any time.

“**AIA Hong Kong**” or “**AIA**” herein refers to AIA International Limited (incorporated in Bermuda with limited liability)

“Market Place” herein refers to The Dairy Farm Company, Limited, a member of the DFI Retail Group, trading as Market Place (incorporated in Hong Kong with limited liability).

Information last updated: May 2022