

Benefit Guide UA Cinemas



UA Cinemas, established in 1985, now operates a number of cinemas in prime locations in Hong Kong. UA Cinemas has introduced various new value-added services for movie-goers, including UA Loyalty Club, VIP theatres and the IMAX Theatres.

AIA Vitality Member Benefit

AIA Vitality members can enjoy a complimentary UA Loyalty Club (UALC) membership and up to 2 movie credits a month for exercising. The number of credits you qualify for depends on the number of AIA Vitality Points you earn each month for fitness-related activities[^].*

New UA Loyalty Club (UALC) Membership

- You qualify for a complimentary UALC membership after you earn a movie credit with first 750 exercise points. You can earn exercise points for any of the following activities:
 - Working out at Pure Fitness or Pure Yoga (your membership must be linked to AIA Vitality)
 - Recording a workout using a partner fitness device that you've linked to AIA Vitality
 - Participating in an organised fitness event that qualifies for AIA Vitality Points
- The complimentary UALC membership is valid for 1 year after activation. It will expire exactly 1 year from the date of activation (e.g. activated 12 Jan 2013, expires 11 Jan 2014).
- You will also enjoy all the benefits of the UALC membership. For more details, go to the UALC website:
www.uacinemas.com.hk/eng/member/loyalty/about

Current UA Loyalty Club (UALC) Member

Linkage of Membership

- You can link your existing UALC membership with AIA Vitality after you earn a movie credit with first 750 exercise points from exercising.
- Linking a self-paid UALC membership to AIA Vitality will not change its existing expiry date.

Renewal

- Your membership can be renewed at no charge as long as you earn the required number of AIA Vitality Points from exercising, membership is valid for another year from the expiry date after renewal.

*Subject to the terms and conditions of UA Cinemas and the availability. Not to be used in conjunction with other discount or coupon. Please check with UA Cinemas directly and read the "Important Points to remember" below.

- We arrange automatic renewal for existing UA Loyalty Club (UALC) members once a month. This applies to your UALC membership is expiring in the whole of coming month and you have meet the renewal criteria* at 15th of the month prior to the expiring month of your UALC membership.

*Renewal criteria:

- Holding a valid AIA Vitality membership on the day UALC membership expires; and
- Either having successfully logged workout data and earned a minimum of 50 AIA Vitality exercise points in the three months prior to the expiration of UALC membership;
- Or having successfully accumulated 15,000 AIA Vitality exercise points.
- The above AIA Vitality exercise points must be successfully earned in your AIA Vitality accounts in order to qualify for the renewal criteria.
- If you do not meet the above renewal criteria at 15th of the month prior to the expiring month, you can still try to achieve the renewal criteria before your UALC membership expire and perform the membership renewal 1 month before the expiry date in the current way via the AIA Vitality website or mobile applications. After your UALC membership is successfully renewed you will also receive a confirmation email from UA.
- If you did not earn 50 AIA Vitality Points from exercising to renew your UALC membership for free, you may renew your UALC membership by paying the UALC membership fee to UA directly.

Movie Credits

- You can earn up to 2 movie credits each calendar month, depending on the number of AIA Vitality Points you earn from exercising within that calendar month. Please see the table under “Qualifying AIA Vitality Points” for details.
- 1 movie credit gets you 1 UA movie ticket (Terms and conditions apply. Refer to section - Important Points to Remember).
- If you earn the maximum number of points for fitness-related activities (15,000 AIA Vitality Points), you will receive 2 movie credits each month for the rest of your current AIA Vitality membership year.
- Each movie credit expires after 3 months, starting from the end of the month in which the qualifying AIA Vitality Points were earned (e.g. 1 movie credit was earned on 15 April 2018 because the member earned 750 AIA Vitality Points. The movie credit expiry date is 31 July 2018.)
- Each movie credit has to be transferred from AIA Vitality to your UALC account as a UA e-coupon before it expires. All movie credits that are past the expiry date are not retrievable.

UA e-Coupons

- Each movie credit has to be transferred from AIA Vitality to the member’s UALC account as UA e-coupon before it expires.
- The UA e-coupons will be valid in the members’ UALC account for booking of movie tickets for 90 days from the date of transfer.
- AIA Vitality members will lose all UA e-coupons already loaded onto the UALC account if the renewal of the UALC membership is not done before the expiry date.

The table below shows you the number of AIA Vitality Points, earned from exercising, required to activate and enjoy the UA benefit.

Qualifying AIA Vitality Points

	AIA Vitality Points Required (earned from fitness-related activities [^])	Reward
UA Loyalty Club Membership	Earned first 750 exercise points	Complimentary activation and linkage of UALC membership
	50 exercise points earned in any of the preceding 3 calendar months prior to the expiration	Complimentary renewal of UALC membership
UA Movie Credits	750 points within a calendar month	1 movie credit a month
	1,500 points within a calendar month	2 movie credits a month

Note: If you have earned the maximum number of points for fitness-related activities (15,000 AIA Vitality Points), you will receive 2 movie credits each month for the rest of your current AIA Vitality membership year.

[^]The fitness-related activities for earning AIA Vitality Points include:

- Pure Fitness or Pure Yoga gym visits
- Organised fitness events
- Fitness device workout data

How Do I Get Started?

UALC Membership



Step 1: Exercise and earn AIA Vitality Points

You will need to exercise and earn a movie credit with first 750 AIA Vitality exercise points to qualify for a complimentary UA Loyalty Club membership.

Step 2: Log in to AIA Connect app or website to activate or link your UALC membership

Log in to AIA Connect app or website, click on "Wallet" tag and select the "UA Cinemas" Movie Credit under My Voucher.

- **For Members with No UALC Membership**

Click on the button "Activate New Membership" to be re-directed to the UALC website and complete the registration form. You may collect your new UALC membership card by taking the confirmation email to any UA Box Office.

The UALC membership fee will be waived and confirmation of your UALC membership activation will be reflected in the AIA Connect app or website.

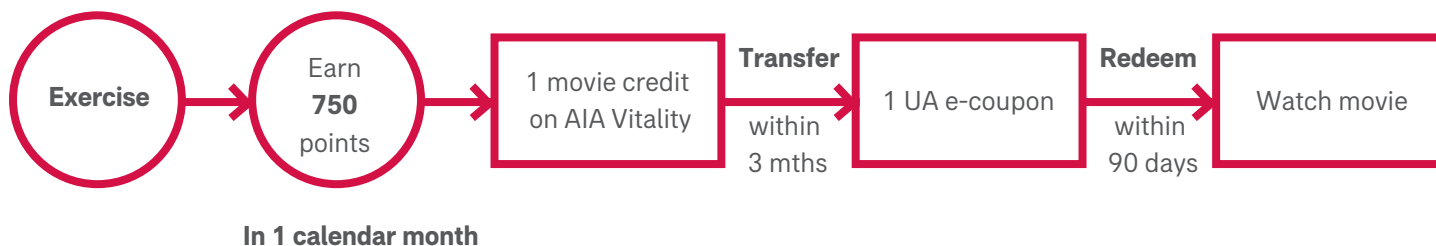
- **For Existing UALC Members**

You will need to earn a movie credit with first 750 AIA Vitality Points from exercising before you can link your existing UALC membership to AIA Vitality.

Log in to AIA Connect app or website, click on "Wallet" tag and select the "UA Cinemas" Movie Credit under My Voucher, then click on the button "Link Up Existing Membership" to be redirected (and log in) to the UALC website with your existing UALC membership number and password.

Confirmation of your UALC Membership linkage will be reflected in the AIA Connect app or website.

Movie Credits and UA e-Coupons



Step 1: Exercise and earn AIA Vitality Points to qualify

You will need to exercise and earn the required number of AIA Vitality Points to qualify for movie credits. You will receive an email when you qualify for the movie credit(s) each month, with directions on how to utilise them. You may also log in to AIA Connect app or website to check your movie credit balance and transfer them at any time. Don't forget that movie credits will expire 3 months from the end of the month in which you earned the qualifying AIA Vitality Points, if you do not transfer them to your UALC account as UA e-coupons. Please check your account balance regularly.

Step 2: Redeem movie credits on AIA Connect app or website

Log in to AIA Connect app or website, click on "Wallet" tag and select the "UA Cinemas" Movie Credit under "My Voucher". You will see the number of movie credits you can transfer to your UALC membership account. You may select the number of movie credits to be transferred as e-coupons to your UALC membership account. The transfer will automatically be applied to the movie credits expiring first.

The UA e-coupons transferred to your UALC membership account will expire 90 days from the date of transfer or the expiry date of the membership if you do not redeem them as movie tickets. No reminder will be sent to you. Please check your account balance regularly.

Step 3: Book movie tickets using UA e-coupons

You may choose one of the following channels to use the UA e-coupons:

On the UA website

- You will see the number of unused UA e-coupons available in your UALC account after logging in to the UA website. You may make an online booking for a movie with your e-coupons and pay for any additional charges required (e.g. online booking fee, 3D movies etc.). Take your UALC membership card (e-card) along to pick up your movie tickets at the UA Box Office.

At the UA Box Office

- Present your UALC membership card to UA Box Office to purchase a movie ticket using your e-coupons. You may need to pay for additional charges (e.g. 3D movies) as well if required.

Note: The UA e-coupons will be valid in the member's active UALC account for booking of movie tickets for 90 days from the date of transfer or the expiry date of the membership

Earning AIA Vitality Points

You cannot earn AIA Vitality Points for using this benefit.

Important Points To Remember

UALC Membership

- A UALC membership activated with AIA Vitality will expire exactly 1 year from the date of activation (e.g. activated 12 Jan 2013, expires 11 Jan 2014).
- Once the eligible renewal period for UALC has passed, you will lose the UALC membership and any e-coupons that have been loaded to that particular account. All earned movie credits in your AIA Vitality account, however, are still retained (for the 3-month validity period) and may be redeemed should the member obtain a new UALC membership.

- If your AIA Vitality membership ends, you will no longer be able to earn AIA Vitality Points or movie credits. However, you can continue to use any e-coupons that have already been transferred from AIA Vitality to your UALC account, prior to the expiration date.
- The “Free member” and “Art House Loyalty Club” membership offered by UA are two different types of membership which are not able to link up with AIA Vitality.

Movie Credits and UA e-Coupons

- Each movie credit expires 3 months after the end of the month in which the qualifying AIA Vitality Points were earned. (e.g. 750 AIA Vitality Points = 1 movie credit was earned on 15 April 2018. The movie credit expiry date is 31 July 2018.)
- Each movie credit has to be transferred from AIA Vitality to the member’s UALC account as a UA e-coupon before it expires. All movie credits past the expiry date are not retrievable.
- The UA e-coupons will be valid in the members’ UALC account for booking of movie tickets for 90 days from the date of transfer.
- UA e-coupons may not be used in conjunction with additional or other promotions/discount offered by UA Cinemas (e.g. Buy 2 get 1 free).
- One UA e-coupon can be used to redeem one 2D movie ticket.

You will need to pay for a surcharge for:

- Certain film with special distribution arrangement to redeem one 2D or Atmos 2D movie ticket. For details, please refer to UA website at [www.uacinemas.com.hk >News & Promotions>UA Loyalty Club offers and conditions]
- 3D, 3D Atmos, D-BOX, or IMAX movies,
- movies shown at House 2 or House 4 of UA MegaBox
- You will need to pay an online redemption fee.
- You cannot transfer, assign, sell, barter or pledge your movie credits to another person or another AIA Vitality and/or UALC membership. Movie credits and UA e-coupons cannot be redeemed for cash and cannot be returned for any other consideration.
- Tickets redeemed are non-refundable and non-exchangeable.

AIA Vitality Points

AIA Vitality Points can take up to 2 weeks to show on your AIA Vitality Points Statement after you upload your workout data from the partner device. Afterwards, the movie credits will awarded to your AIA Vitality account within 7 days.

About UA Cinemas

UA Cinemas is a separate and independent entity, and AIA Hong Kong shall not be responsible for the nature or quality of products or services provided by UA Cinemas, nor for any solicitation effort by them. The products and services offered by UA Cinemas are not sold or marketed by AIA Hong Kong, and the provisions of the same may also be subject to certain terms and conditions of UA Cinemas. UA Cinemas may apply additional terms and conditions with regard to the availability and eligibility of earning AIA Vitality Points.

For information, please visit the UA Cinemas website: <http://www.uacinemas.com.hk/>.

The information contained herein does not constitute an offer to sell or a solicitation of an offer to buy UA Cinemas’s products and services on the part of AIA Hong Kong. AIA Hong Kong is not an agent or distributor of UA Cinemas and will not receive any remuneration as a result of your purchase of products or services from UA Cinemas.

Any dispute about any products or services as part of this benefit must be resolved directly with UA Cinemas which have the final decision with respect to any order placed by you.

All representations within this Guide made on behalf of AIA Hong Kong have been thoroughly researched, and are verifiable by documentary evidence. Representations within this Guide made on behalf of UA Cinemas are based upon information that AIA Hong Kong has received from them, such information having been provided to AIA Hong Kong along with an assurance from UA Cinemas that it is accurate.

You are kindly advised to read the AIA Vitality Terms and Conditions, and, please pay heed to the sections on “AIA Vitality Programme Benefits” and “Exclusion of Liabilities” available at www.aia.com.hk/aiavitality.

Terms and Conditions

Use of this benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use, AIA Vitality Personal Information Collection Statement and the AIA Privacy Policy which are available at www.aia.com.hk/aiavitality.

In case of dispute on AIA Vitality Points (if any), the decision of AIA Hong Kong shall be final and conclusive.

You are advised to carefully consider whether or not you should purchase any products or services made available by UA Cinemas, and the award of AIA Vitality Points (if any) shall not be a sole or decisive factor in your decision making. Please consult your doctor or other health care professional if necessary. Also you should make a comparison of price, quality and reputation of different service providers (and their products/services) in the market before making any decision.

Benefits may be varied or withdrawn at any time.

“AIA Hong Kong” or **“AIA”** herein refers to AIA International Limited (incorporated in Bermuda with limited liability)

Information last updated: December 2020