



AIA Hong Kong

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Media Release

AIA Hong Kong Launches Large-scale Multimedia Advertising Campaign Starring Singer Hins Cheung on the Four Highlights of its MPF Scheme

Hong Kong, 27 May 2022 – MPF is one of the key retirement pillars of the general public. As a trusted pension partner of employees, AIA Hong Kong shares members' concern about MPF performance and has been providing highly competitive MPF products and services to help them live Healthier, Longer, Better Lives. To enable members to have a better grip of the highlights of its MPF scheme, the Company launches a large-scale advertising campaign that features singer Hins Cheung and rolls out today throughout the city.

The brand-new advertising campaign aims to accentuate the four highlights of AIA MPF scheme in a fun and light-hearted fashion where Hins Cheung plays the roles of a courier boy, a tailor, an accountant and an architect:

- AIA Hong Kong ranks No. 1 among MPF service providers in terms of average returns of overall MPF funds in 2021¹;
- Over 99% of AIA MPF members achieved a positive return²;
- MPF member accounts achieved an average cumulative 3-year investment return of over 28%³;
- AIA Hong Kong won numerous MPF awards: MPF Ratings' Gold Rated Scheme, Best Tax Deductible Voluntary Contribution (TVC) Provider, Environmentally Responsible, etc.⁴

The advertising series will be rolled out on both online and offline media platforms, including trams and buses, MTR stations and social media.



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Remarks:

1. Calculation period of the above average cumulative returns is from 1 January 2021 to 31 December 2021. Fund performance is calculated on a Hong Kong dollar-denominated NAV-to-NAV basis. The performance ranking is based on the comparison of simple average returns of all MPF constituent funds on MPF provider level (excluding funds launched less than one year), and does not represent the rankings of returns of all constituent funds under AIA's MPF Scheme ("overall MPF funds") in their respective fund categories. The average returns of AIA's overall MPF funds in the past 5 calendar years and year-to-date (as at 28 February 2022) are: 19.94% (2017), -8.18% (2018), 13.99% (2019), 11.02% (2020), 4.38% (2021) and -4.87% (year-to-date as at 28 February 2022). Investment involves risk and past performance is not indicative of future performance. The above information is for reference only and is not and should not be taken as financial or investment advice, offer or solicitation to subscribe for any investment products (including MPF scheme). If one is to compare performance of MPF funds, comparison should be made over a longer period of time on the net investment performance of funds with similar/comparable risk levels, investment strategies and objectives. Before making any investment decision, you must carefully assess your own risk tolerance level and financial circumstances, and refer to the relevant MPF scheme brochure for details (including risk factors and charges). If you have any question on the content of this advertisement, please seek independent advice from professionals. The source of performance rankings information is the website of ET Net (a member of the Hong Kong Economic Times Group) (http://www.etnet.com.hk/www/tc/mpf/provider_compare_perf.php). The rankings have also been verified by AIA, based on Refinitiv Lipper data. This advertisement is issued by AIA International Limited (Incorporated in Bermuda with limited liability) ("AIA") and has not been reviewed by the Securities and Futures Commission (SFC).
2. Since the date of participation ("DOP") of existing members of AIA's MPF scheme ("Members") until 31 May 2021, a positive return refers to those as calculated by dividing the sum of the Members' MPF account balance as at 31 May 2021 and total amount withdrawn since the DOP by the sum of total contributions made and total transfer-in assets since DOP. And the percentage is referring to percentage of Member's accounts with positive return. Investment involves risk and past performance is not indicative of future performance. The above information is for reference only and is not and should not be taken as financial or investment advice, offer or solicitation to subscribe for any investment products (including MPF scheme). Before making any investment decision, you must carefully assess your own risk tolerance level and financial circumstances, and refer to the relevant MPF scheme brochure for details (including risk factors and charges). If you have any question on the content of this advertisement, please seek independent advice from professionals. Data source: AIA internal figures. This advertisement is issued by AIA and has not been reviewed by the SFC.
3. The average cumulative 3-year investment return of the aforesaid relevant member accounts refers to the average cumulative return weighted by assets under management ("AUM") of all member's accounts during the calculation period from 1 January 2019 to 31 December 2021 ("Calculation Period"). Relevant members of AIA MPF Scheme do not include: (i) accounts of members joined the relevant scheme after 1 January 2019; (ii) accounts of members with nil account balance at the beginning and the end of the period, and accounts of members without any contribution or transfer/withdrawal of assets during the period; or (iii) accounts of members that terminated as at 31 December 2021. The calculation of aggregate cumulative return of the relevant members during the Calculation Period is calculated as follows: $(X - Y) / Y$. Where (X) is referring to the sum of account balance as at the end of the period and total amount withdrawn during the period; (Y) is referring to the sum of account balance as at the beginning of the period, total contributions and transfer-in assets during the period. The average AUM of relevant member accounts is calculated by averaging their annual

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starring singer Hins Cheung on the four highlights of its MPF scheme
27 May 2022

Page 3

average balances during the calculation period. The average cumulative return weighted by AUM of all relevant members accounts during the period is calculated by cumulative returns of all relevant member accounts during the period weighted by average AUM of relevant member accounts during the period. The above return does not represent the actual or future return of individual members, nor does it represent the actual return of the constituent funds of AIA MPF Scheme during the calculation period. Investment involves risk and past performance is not indicative of future performance. The above information is for reference only and is not and should not be taken as financial or investment advice, offer or solicitation to subscribe for any investment products (including MPF scheme). Before making any investment decision, you must carefully assess your own risk tolerance level and financial circumstances, and refer to the relevant MPF scheme brochure for details (including risk factors and charges). If you have any question on the content of this advertisement, please seek independent advice from professionals. Data source: AIA internal figures. This advertisement is issued by AIA and has not been reviewed by the SFC.

- Investment involves risk and past performance is not indicative of future performance. The assessment period of the above awards is from 1 January 2021 to 31 December 2021. The awards are for reference only and are not and should not be taken as financial or investment advice, offer or solicitation to subscribe for any investment products (including MPF scheme). The ratings and awards are given on the basis of MPF Ratings Limited's assessment criteria (<https://mpfratings.com.hk/ratings-methodology/> and <https://mpfratings.com.hk/awards-methodology/>). Assessment criteria include, but are not limited to, investment performance, scheme governance, fund choice, administration and management, financial education, and use of applied technology, Assets under management (AUM), ease of use of online platforms, tax deductible voluntary contribution payment methods and ease of use, and promotion of environmentally friendly measures, etc. The awards do not represent/reflect the actual or future performance of the relevant MPF scheme. Before making any investment decision, you must carefully assess your own risk tolerance level and financial circumstances, and refer to the relevant MPF scheme brochure for details (including risk factors and charges). If you have any question on the content of this advertisement, please seek independent advice from professionals. This advertisement is issued by AIA and has not been reviewed by the SFC.

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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 19,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.4 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 31 December 2021

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 31 December 2021)

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