



**HEALTHIER, LONGER,
BETTER LIVES**

AIA Hong Kong

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Media Release

**Brand-New “AIA Beyond Rewards” Offers Unprecedented Promotions
Spanning Across the Board for All Insurance Products for the First Time Ever
Up to 9 Months’ Premium Refund to Help People Live Healthier, Longer, Better Lives**

Hong Kong, 8 August 2022 – AIA Hong Kong continues to go beyond traditional insurance with the launch of “AIA Beyond Rewards”, a limited-time promotion campaign* that spans across the board for the entire range of insurance products for the first time ever. The unprecedented offers are spanning savings, life, critical illness, medical, severity-based health, Voluntary Health Insurance Schemes, retirement income, accident and other protection, and investment-linked assurance schemes, etc[#]. Premium refund of up to 9 months (equivalent to 75%) is offered to help people live Healthier, Longer, Better Lives.

Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said, “People are facing more and more challenges posed by diseases, medical care, health and financial management, etc. The brand-new ‘AIA Beyond Rewards’ further validates our spirit of ‘Going Beyond’, defies the confines of traditional insurance and breaks the boundaries of product categories. For the first time ever, our promotion offers span across the board[#]. We hope these extremely attractive offers will motivate people to review their protection needs from a more thorough perspective instead of focusing on just one single aspect, thereby planning for an all-round life protection solution as early as possible.”

Please click on the link for details of “AIA Beyond Rewards” limited-time promotion campaign:
<https://www.aia.com.hk/content/dam/hk/en/pdf/recent-promotion/aia-beyond-rewards-promotion-campaign-quarter-3-2022-en.pdf>.



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“Hong Kong” and “Macau” herein refer to “Hong Kong Special Administrative Region” and “Macao Special Administrative Region”, respectively.

[AIA – RESTRICTED]

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All information above is for reference only and does not constitute any offer and/or insurance product recommendation. The product information in this material does not contain the full terms of the product. For details of the product features, terms and conditions, exclusions and key product risks, please refer to the product brochure and policy contract of relevant products or visit the website. In case you want to read policy contract sample before making an application, you can obtain a copy from AIA.

Remarks:

- * The promotion period is from now until 30 September 2022. Promotion offers are subject to terms and conditions.
- # Includes all AIA individual and group insurance (except personal lines insurance, Runner Guard and Capital Investment Entrant Scheme).

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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 19,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.4 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 31 December 2021

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 31 December 2021)

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