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**Hong Kong Disneyland 10K Weekend 2023 – Presented by AIA Vitality**  
**Returns Next March with the Celebration of Disney 100 Years of Wonder**  
*Registration Opens from November 28, 2022*



**HONG KONG, November 15, 2022** — “Hong Kong Disneyland 10K Weekend 2023 – Presented by AIA Vitality” will make its exciting return to the resort after three years. Runners of all ages and abilities are welcome to don bright Disney looks to race around the resort from March 18 to 19, 2023. Public registration [<https://www.hongkongdisneyland.com/10k-weekend-2023/>] will be available from November 28, 2022 until January 6, 2023.

This year's event will be filled with many magical surprises to celebrate Disney 100 Years of Wonder in honor of the 100<sup>th</sup> anniversary of The Walt Disney Company. Guests will be able to run through not only the several different lands in the park, but also the iconic archway of the Castle of Magical Dreams, making it a first-of-its-kind running experience.

The magical fun run will feature characters cheering on runners around the park from all across The Walt Disney Company - from Marvel, Pixar, Duffy and Friends, and of course Mickey and Friends. The party welcomes everyone — as part of the park's charity collaboration with the Hong Kong Federation of Handicapped Youth (HKFHY), wheelchair participants and people with disabilities will also have a chance to enjoy the race in the midst of magic together. Hong Kong Disneyland will donate a portion of the proceeds from the event to the HKFHY in supporting the inclusion and diversity.



HONG KONG  
**DisneyLAND**

**10K WEEKEND 2023**

Disney 100

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### Disney 100 Years of Wonder Themed Runner Packs

In celebration of Disney 100 Years of Wonder, guests will be able to take home centenary-themed runner packs, which include a Disney-themed running tee designed by the official apparel and footwear sponsor Skechers, a race bib, bib buttons and a themed mask. All of these Disney100 themed items are in the celebration's signature, that is sure to make them highly collectible items. Guests will also receive a medal in unique platinum color upon completion of the race.



It is also the very first time Disney characters will be dressed in all-new 100<sup>th</sup> anniversary outfits for the running fest. On the **"Marvel Super Heroes 10K"** mission, Spider-Man, Ant-Man and The Wasp can be found along the route to supercharge runners' spirits. Pushing guests forward with the power of friendship, Woody, Buzz Lightyear, Jessie and Bo Peep will appear in the **"Pixar Pals 5K."** Spreading joy with every step, Duffy and Friends — including their newest friend LinaBell — will appear in the **"Duffy and Friends 3K."** Adding smiles to every stride, Mickey and Friends will put on their finest sportswear to join the little runners in the family-friendly **"Mickey and Friends Kids Races."**

### Dress Up in Disney Outfits for The Fun Run

Begin your preparations today by pre-ordering Disney-themed outfits via the resort's online store. Choose a matching outfit for friends and family and then get ready to run and have lots of magical fun. During the event, gear up with the official apparel and footwear sponsor Skechers, capture precious moments with the official imaging sponsor Fujifilm.



For the most magical race experience, runners can book the "Stay. Get. Set. Go." 10K Weekend Hotel Package in advance. Runners, who join this package, can not only take it easy before your big day at Disney Explorers Lodge, but can also pick up your runner's pack via the express lane at the runner's pack redemption spot. What's more, you can wake to a "Runner's Breakfast Pack" meticulously prepared for you and enjoy a "Time to Feast" Buffet at Dragon Wind after the race.

Register online from November 28, 2022 to dive into a one-of-its-kind running experience at Hong Kong Disneyland Resort!

“Hong Kong Disneyland 10K Weekend 2023 – Presented by AIA Vitality” Details				
Race*	Age	Date	Price (HKD) – Run only	Price (HKD) – Magic Access Members Early Bird Offer**
Marvel Super Heroes 10K 	16 and above	Sunday, March 19, 2023	\$620	\$588
Pixar Pals 5K 	14 and above	Saturday, March 18, 2023	\$620	\$588
Duffy and Friends 3K 	3 and above^	Saturday, March 18, 2023 Sunday, March 19, 2023	\$620	\$588
Mickey and Friends Kids Races 	5 and below	Saturday, March 18, 2023 Sunday, March 19, 2023	\$367	\$367

\* The above race information has been submitted for Government’s approval; arrangement maybe changed in accordance with Government’s requirements.

\*\*Magic Access Early Bird Offer registration will be available from November 21 till 24, 2022. Members may refer to Magic Access Member Site for registration access. This offer is subject to Terms and Conditions. Each Magic Access Member may use this offer **once** to enroll in the races — limited quota available, first come first served. All the Day Run Offers do not include any Hong Kong Disneyland Park admission tickets. Any enrolment after the Magic Access Early Bird Offer period will be based on the original price.

^ Participants under the age of 12 must be accompanied by a participant aged 18 or above.

The “Hong Kong Disneyland 10K Weekend 2023” fee is inclusive of race participation, a themed T-shirt, a race bib, bib buttons, a themed mask, an A4 sticker (for Kids Races only), and an electronic certificate. Participants will receive a medal upon completion of the race.

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### About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

### About AIA Vitality

AIA Vitality is a game changing wellness programme that redefines the traditional concept of insurance and aims to reward customers to live a healthy lifestyle. By simply being active in daily life and having a healthy diet, customers can earn points and upgrade their status to enjoy either more premium discounts or extra cover, and a number of exciting rewards. For details and offers of AIA Vitality, please visit [aia.com.hk/aiavitality](http://aia.com.hk/aiavitality)