



AIA Hong Kong

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Media Release

AIA Hong Kong Gives Away 500 Limited-Edition “Disney 100 Travel Journals” for Charitable Purpose Spreading Joy in the Community and Celebrating Summer Together

Hong Kong, 24 July 2023 – AIA Hong Kong delivers on its commitment to helping people live Healthier, Longer, Better Lives through different activities and initiatives that bring joy and enhance the physical and mental well-being of the community. This summer, the Company is giving away 500 limited-edition “Disney 100 Travel Journals” for charitable purpose, inviting children to participate in “Disney 100: Travel Together with Wharf Malls”, the largest Disney 100th anniversary event in the city. They can enjoy a one-of-a-kind adventure with engaging workshops and entertaining game booths as well as photo spots with beloved Disney characters across various series in Harbour City & LCX, Times Square and Plaza Hollywood. Fully supported by AIA Hong Kong, the event runs through 3 September, bringing everyone together for an unforgettable summer!

During the event period, the public can also purchase the “Disney 100 Travel Journal” at the shopping malls mentioned above and complete various tasks to redeem limited-edition prizes.



AIA Group Limited is incorporated in Hong Kong with limited liability. “AIA Hong Kong & Macau”, “AIA Hong Kong”, “AIA Macau” or “the Company” herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability). “Hong Kong” and “Macau” herein refer to “Hong Kong Special Administrative Region” and “Macao Special Administrative Region”, respectively.



AIA Hong Kong gives away 500 limited-edition "Disney 100 Travel Journals" to children for charitable purpose, inviting them to participate in the largest Disney's 100th anniversary celebration event in the city.

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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 18,000 financial planners¹, as well as an extensive network of independent financial advisors, brokerage and bancassurance partners. We serve over 3.4 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high-net-worth customers.

¹ as at 31 March 2023

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 31 March 2023)

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