



AIA Hong Kong

27/F, Hopewell Centre,
183 Queen's Road East,
Wan Chai, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media release

AIA Alta Announces Exclusive Collaboration with Chi Longevity in Hong Kong

Collaboration combines AIA Alta's integrated health and wealth proposition with longevity science to empower customers to live Healthier, Longer, Better Lives

Hong Kong, 8 October 2026 – AIA Alta, AIA Hong Kong & Macau's proposition for high-net-worth (HNW) customers, announced an exclusive collaboration[^] in Hong Kong with Chi Longevity Singapore Pte. Ltd. ("Chi Longevity"). Chi Longevity operates a healthy longevity medicine clinic in Singapore and was co-founded by Professor Andrea B. Maier, a global pioneer and world-renowned authority on healthy longevity. The collaboration[^] with Chi Longevity includes the upcoming launch of AIA Alta's longevity centre later this year. Eligible customers will enjoy privileged access to longevity science solutions developed by Chi Longevity and supported by its evidence-based approach to healthy ageing and precision geromedicine.

Findings from the AIA Alta High-Net-Worth Optimal Longevity Index[#] revealed a meaningful gap between understanding longevity and taking action, with respondents demonstrating relatively strong awareness of longevity-related challenges (74 points) but significantly lower preparedness (54 points). It underscores a growing need among affluent individuals and families for practical, personalised solutions that support healthy ageing and long-term wellbeing. In response, AIA Alta is introducing[^] Chi Longevity's expertise in precision geromedicine into its integrated ecosystem of health, wealth and lifestyle solutions, helping customers translate longevity aspirations into meaningful action and prepare for longer lives.

Mr Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said: "Hong Kong is one of the world's longest-living societies. As longer lives become the norm, the question is no longer simply how long we live, but how well we live. As a leading insurer in Hong Kong, we see longevity not as a challenge, but as an opportunity to help people prepare for longer lives. That responsibility goes beyond protection. It is about empowering customers to maintain their health and wellbeing so they can enjoy longer, healthier and more fulfilling lives.

"This belief led us to collaborate with Chi Longevity[^]. By bringing evidence-based longevity science solutions to Hong Kong, we aim to help customers take a more proactive approach to their long-term health, empowering them to live Healthier, Longer, Better Lives."

Ms Alice Liang, Chief Proposition and Healthcare Officer of AIA Hong Kong & Macau, said: "Our AIA Alta High-Net-Worth Optimal Longevity Index revealed a clear gap between longevity awareness and preparedness. While many high-net-worth individuals recognise the opportunities that come with longer lives, far fewer feel equipped to act on them.

"Through AIA Alta's collaboration with Chi Longevity[^], we are making longevity science more accessible and actionable for customers. As we prepare to launch AIA Alta's longevity centre later this year, we look forward to bringing together longevity science expertise with our integrated ecosystem of health, wealth and lifestyle solutions, helping customers approach longer lives with greater confidence, purpose and peace of mind."

AIA Group Limited is incorporated in Hong Kong with limited liability.

"AIA Hong Kong & Macau", "AIA Hong Kong", "AIA Macau", "AIA" or "the Company" herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

"Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively.



AIA Hong Kong

27/F, Hopewell Centre,
183 Queen's Road East,
Wan Chai, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media release

Co-founded by Professor Andrea B. Maier, Chi Longevity applies an evidence-based approach to healthy longevity and precision geromedicine. Professor Maier is also the Co-Founder and Director of the NUS Academy for Healthy Longevity, Oon Chiew Seng Professor in Medicine at the National University of Singapore, and Professor of Gerontology at Vrije Universiteit Amsterdam.

Professor Andrea B. Maier, Co-Founder of Chi Longevity, said: "We are honoured to collaborate with AIA[^], one of Asia's leading insurers. We were drawn to AIA's commitment to helping people prepare proactively for longer lives while empowering customers to take greater ownership of their long-term health and wellbeing.

"This collaboration[^] brings together complementary strengths with a shared purpose: helping people not only live longer, but live better. Together, we aim to make evidence-based healthy longevity medicine more accessible through Chi Longevity's proprietary programmes, combining diagnostics with scientifically supported interventions that help individuals better understand how they are ageing, identify opportunities for action, and monitor their health over time."

Guided by its vision of supporting customers to achieve an optimal balance of health and wealth, AIA Alta has continued to advance its proposition through the launch of the inaugural AIA Alta High-Net-Worth Optimal Longevity Index, the establishment of the AIA Alta Prestige Wealth Centre, and the introduction of innovative health management solutions designed to support customers' long-term wellbeing. Together with its exclusive collaboration[^] with Chi Longevity, these initiatives underscore AIA Alta's commitment to helping customers pursue Healthier, Longer, Better Lives through a holistic approach to longevity.



AIA Alta announces an exclusive collaboration with Chi Longevity in Hong Kong. Pictured: Mr Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau (second from left); Ms Alice Liang, Chief Proposition & Healthcare Officer of AIA Hong Kong & Macau (first from left); Professor Andrea B. Maier, Co-Founder of Chi Longevity (second from right); and Mr Craig McGee, Co-Founder of Chi Longevity (first from right).

#####

AIA Group Limited is incorporated in Hong Kong with limited liability.

"AIA Hong Kong & Macau", "AIA Hong Kong", "AIA Macau", "AIA" or "the Company" herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

"Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively.



AIA Hong Kong

27/F, Hopewell Centre,
183 Queen's Road East,
Wan Chai, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media release

About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have more than 19,000 financial planners¹, as well as an extensive network of independent financial advisors, brokerage and bancassurance partners. We serve over 3.7 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high-net-worth customers.

¹ As at 30 June 2026

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2026)

AIA Hong Kong

Dorothy Xu

hkcorpcomms@aia.com

Bentley Communications Limited

Ian Li

+852 3960 1905

ianli@bentleyhk.com

Remarks:

- [^] The collaboration will be carried out by a wholly-owned subsidiary of AIA Group Limited.
- [#] The survey covers 328 qualified respondents across Hong Kong and Chinese Mainland who participated in the survey and in-depth interviews. Detailed analysis focuses on 201 high-net-worth and ultra-high-net-worth respondents with investible assets above US\$1 million. High-net-worth means an individual with investible wealth of US\$1 million to US\$30 million. Ultra-high-net worth means an individual with investible wealth of more than US\$30 million. Respondents were analysed by tier, geography, generation and gender.

Important Information:

- All information above is for reference only and does not constitute any offer and/or insurance product recommendation. The product information in this material does not contain the full terms of the policy, for the details of the product features, terms and conditions, exclusions and key product risks, please refer to the product brochure and policy contract of relevant products or visit the AIA Hong Kong's website. In case you want to read policy contract sample before making an application, you can obtain a copy from AIA. Life insurance policies are long-term contracts of insurance. Should you surrender the policy early, you may receive an amount considerably less than the total amount of premiums paid. You may choose to purchase the above Plan(s) as a standalone plan without purchasing other type(s) of insurance products at the same time.
- All related findings in the AIA Alta High-Net-Worth Optimal Longevity Index do not represent AIA standpoint and do not mean any recommendation to apply for any insurance plan.

AIA Group Limited is incorporated in Hong Kong with limited liability.

"AIA Hong Kong & Macau", "AIA Hong Kong", "AIA Macau", "AIA" or "the Company" herein refers to the Hong Kong Branch and/or Macau Branch of AIA International Limited (Incorporated in Bermuda with limited liability).

"Hong Kong" and "Macau" herein refer to "Hong Kong Special Administrative Region" and "Macao Special Administrative Region", respectively.