



**THE REAL LIFE
COMPANY**

AIA Hong Kong

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Media Release

**The Grand Opening of AIA Hong Kong Tower
Deepens Long-term Commitment to This Market and its People**

Hong Kong, 3 December 2013 – AIA Hong Kong today celebrated the Grand Opening of its new AIA Hong Kong Tower, a prime commercial property located in the thriving Island East district. This AIA Tower launches a new chapter in the history of AIA in Hong Kong and underscores its pledge to be ‘The Real Life Company’ more deeply rooted in the local community.

By providing additional space and premier facilities to accommodate AIA Hong Kong’s steadily growing team of financial planners and staff, the AIA Hong Kong Tower advances the Company’s business development goals. Besides new office premises spanning 12 floors for AIA’s financial planners and staff, the refurbished building houses a new training centre with a dedicated floor area of 14,000 square feet. With capacity for more than 500 people, this new training centre uses the latest technology and state-of-the-art equipment to support the Company’s commitment to raising the professional standards and best practices among its financial planners.

Mr. Mark Tucker, Group Chief Executive and President, AIA Group, said, “AIA Hong Kong is the largest and one of the strongest operations within the Group. Our roots in Hong Kong are very deep and are backed by an exceptionally strong financial commitment to the local economy, to its community and its people. Our investment in AIA Hong Kong Tower represents our strong confidence and belief in both the future of Hong Kong and its insurance industry.”

“Today marks a new and significant milestone for AIA Hong Kong,” remarked Mr Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau. “The opening of AIA Hong Kong Tower underscores our commitment to providing the best resources for our frontline and supporting teams. The new building also augments our efforts in nurturing and cultivating talents for the local insurance industry to ensure the best service to our customers. This will strengthen AIA Hong Kong’s position in continuing our sustainable, profitable growth.”

The new AIA Hong Kong Tower in Quarry Bay was acquired by AIA Hong Kong in December 2012. As the 4th major property owned by AIA Hong Kong, the AIA Hong Kong Tower represents another firm footprint for the Company in the territory.

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The Honourable Chan Kin-por, Legislative Councillor (Insurance Functional Constituency) (front row, third from right);
 Dr. Edmund Tse, Non-executive Chairman of AIA Group (front row, fifth from left);
 Mr. Mark Tucker, Group Chief Executive and President of AIA Group (front row, fourth from left);
 Mr. Alwin Lam, Honorary Chairman of AIA Hong Kong and Macau (front row, sixth from left);
 Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau (front row, fourth from right) ;
 Mr. Garth Jones, Group Chief Financial Officer of AIA Group (front row, first from left);
 Ms. Bonnie Tse, General Manager of Marketing and Business Strategy of AIA Hong Kong and Macau (front row, second from left);
 Mr. Gordon Watson, Regional Chief Executive of AIA Group (front row, third from left);
 Mr. John Chu, Group Chief Investment Officer of AIA Group (front row, seventh from left);
 Mr. Dennis Chan, Executive District Director & LUSEB Chairman of AIA Hong Kong (front row, first from right);
 Mr. Robert Chau, Executive District Director & Honourable Advisor of AIA Hong Kong (front row, second from right);
 Mr. Joshua Wong, Executive District Director & Honourable Advisor of AIA Hong Kong (front row, fifth from right);
 Mr. Peter Chin, Executive District Director & Honourable Advisor of AIA Hong Kong (front row, sixth from right);
 celebrate the Grand Opening of AIA Hong Kong Tower.



Leftmost group (from left): Mr. Gordon Watson, Regional Chief Executive of AIA Group;
 Mr. Garth Jones, Group Chief Financial Officer of AIA Group;
 Mr. Alwin Lam, Honorary Chairman of AIA Hong Kong and Macau;
 Centre group (from left): Dr. Edmund Tse, Non-executive Chairman of AIA Group;
 Mr. Mark Tucker, Group Chief Executive and President of AIA Group;
 Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau;
 Rightmost group (from left): Mr. Joshua Wong, Executive District Director & Honourable Advisor of AIA Hong Kong;
 Mr. Peter Chin, Executive District Director & Honourable Advisor of AIA Hong Kong; and
 Mr. Dennis Chan, Executive District Director & LUSEB Chairman of AIA Hong Kong
 perform the roasted pig cutting ceremony at the Grand Opening of AIA Hong Kong Tower.

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Dr. Edmund Tse, Non-executive Chairman of AIA Group (left); Mr. Mark Tucker, Group Chief Executive and President of AIA Group (centre); and Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau (right) are pictured at the roasted pig cutting ceremony held to inaugurate the Company's new office and state-of-the-art training centre at the AIA Hong Kong Tower.



Mr. Mark Tucker, Group Chief Executive and President of AIA Group says that the investment in the AIA Hong Kong Tower represents the Group's strong confidence and belief in both the future of Hong Kong and in the insurance industry.

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Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau says that the new training centre at the AIA Hong Kong Tower augments the Company's efforts in nurturing and cultivating talent for the local insurance industry.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of financial planners in Hong Kong and Macau*. We are the leader in developing innovative insurance products that meet customers' needs at every stage of their lives. We offer products ranging from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options.

* As of 31 May 2013

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint-venture in India and a representative office in Myanmar.

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"AIA Hong Kong" or "the Company" herein refers to American International Assurance Company (Bermuda) Limited.

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The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 31 May 2013.

AIA meets the savings and protection needs of individuals by offering a range of products and services including retirement savings plans, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of financial planners and employees across Asia-Pacific, AIA serves the holders of more than 27 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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