



**THE REAL LIFE
COMPANY**



Media Release

**AIA Y Club Christmas Cookies Giveaway
Shares a Caring Christmas with the Community**

Hong Kong, 12 December 2013 – With Christmas coming in less than two weeks, the business and shopping districts in Central, Causeway Bay and Tsim Sha Tsui were full of festive cheer and laughter today during the “AIA Y Club Christmas Cookies Giveaway” event. Led by AIA and AIA Hong Kong’s management team, including Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau; Mr. Tim Marriott, Regional Chief Agency Officer of AIA Group; Mr. Joe Cheng, General Manager, Agency Distribution of AIA Hong Kong and Macau; Ms. Bonnie Tse, General Manager, Marketing and Business Strategy of AIA Hong Kong and Macau and 300 young insurance elites from AIA Y Club distributed Christmas cookies to the public. An orchestra also performed Christmas songs for the huge crowd attracted by this festive event. This meaningful initiative aims to raise public awareness of the plight of the less fortunate in the community as AIA does its part to help usher in the giving and caring spirit of Christmas.

The 45,000 delicious Christmas cookies distributed at the event -- baked with all natural and fresh ingredients -- were handmade by the Providence Garden for Rehab of Hong Kong Sheng Kung Hui Welfare Council. Some of the AIA Hong Kong’s senior executives further demonstrated their support by participating in the cookies baking previously. In addition to supporting the provision of crucial job opportunities for rehabilitated persons, the Christmas Cookies Giveaway is a part of AIA Hong Kong’s goal of promoting a healthier lifestyle, bringing a sweet and meaningful treat during the Christmas season to the public.

The AIA Y Club comprises young Financial Planning Managers and Financial Planners. The Club’s members are not only a new and strong force that will drive AIA Hong Kong’s business development well into the future. They are also the Company’s frontline community service leaders. Their enthusiastic participation in charity service reaffirms the bold commitment of AIA Hong Kong’s agency force to compassionately serve the community. By supporting the employment of rehabilitated persons, they brought to life the true meaning of Christmas.

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At the kick-off ceremony of the AIA Y Club Christmas Cookies Giveaway, AIA's management team and Y Club financial planners brought the warmth and caring spirit of Christmas to the community. Executives (front row) attending the ceremony included: Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau (ninth from left); Mr. Tim Marriott, Regional Chief Agency Officer of AIA Group (eleventh from left); Mr. Joe Cheng, General Manager, Agency Distribution of AIA Hong Kong and Macau (tenth from left); Ms. Bonnie Tse, General Manager, Marketing and Business Strategy of AIA Hong Kong and Macau (fourth from left) and Mr. Dennis Chan, Executive District Director & LUSEB Chairman of AIA Hong Kong (eighth from left).



Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau (left) and Mr. Joe Cheng, General Manager, Agency Distribution of AIA Hong Kong and Macau (right) handed out Christmas cookies to the public.

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AIA's management team and young financial planners from the AIA Y Club delivered Christmas blessings by singing Christmas carols in the street.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of financial planners in Hong Kong and Macau*. We are the leader in developing innovative insurance products that meet customers' needs at every stage of their lives. We offer products ranging from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options.

** As of 31 May 2013*

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint-venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 31 May 2013.

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AIA meets the savings and protection needs of individuals by offering a range of products and services including retirement savings plans, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of financial planners and employees across Asia-Pacific, AIA serves the holders of more than 27 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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