



AIA Hong Kong

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Media Release

**AIA Hong Kong Named ‘Insurance Company of the Year’ by AsianInvestor Magazine
in Recognition of its Outstanding Investment-linked Business Strategy**

Hong Kong, 3 June 2013 – AIA Hong Kong has been named ‘Insurance Company of the Year’ at the Investment Performance Awards 2013 organised by AsianInvestor, the region’s authoritative financial magazine. As the only company to be honoured in the insurance category, AIA Hong Kong stood out amongst its peers with its strong investment-linked business strategy, which has earned widespread acclaim among professional organisations and within the financial industry.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “Our investment-linked insurance business recorded significant growth last year. For AIA Group, assets under management for unit-linked policies increased by 14.2% to US\$ 17.32 billion. AIA Hong Kong has built a strong and comprehensive asset management platform with our investment-linked insurance products offering a wide spectrum of more than 140 investment options. Supported by the largest team of financial planners in the territory, we are fully committed to providing a broad and balanced wealth management and protection solutions to help our customers plan and achieve their financial goals and secure a better future with sufficient protection at different life stages.”

The ‘Insurance Company of the Year’ designation follows last year’s ‘Distributor of the Year, Insurance Company’ Award at the AsianInvestor Investment Performance Awards. As the 2013 winner, AIA Hong Kong impressed the judging panel with its high standards and achievements across key judging criteria including business performance, assets under management, distribution channels, fund selection and management, investor education, staff training and product development.

“Opportunities and challenges exist amid the uncertain global macroeconomic environment. AIA Hong Kong will continue to steer the market by leveraging opportunities and making the most of Asia’s unlimited potential. This prestigious award provides not only validation, but also inspiration for us to continue to innovate, to evolve in tandem with the changing needs of our clients as we move forward,” Mr Chan concluded.

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Mr. Thomas Lee, Chief Marketing Officer of AIA Hong Kong (right) received the AsianInvestor's "Insurance Company of the Year award", in recognition of the Company's strong investment-linked business strategy.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of the AIA Group Limited. The AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of financial planners in Hong Kong and Macau.* We are the leader in developing innovative insurance products that meet customers' needs at every stage of their lives. We offer products ranging from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options.

** As of 30 November 2012*

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 16 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 92 per cent subsidiary in Sri Lanka and a 26 per cent joint-venture in India.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$134,439 million as of 30 November 2012.

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"AIA Hong Kong" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

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AIA meets the savings and protection needs of individuals by offering a range of products and services including retirement savings plans, life insurance and accident and health insurance. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 25 million individual policies and over 13 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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