



**THE REAL LIFE
COMPANY**

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Media Release

AIA Hong Kong's Enhanced "CEO Medical Plan (Worldwide) 2"

Enjoy Superior Medical Protection with Comprehensive Lifetime Coverage Raised to HK\$50 Million

Hong Kong, 15 May 2014 – AIA Hong Kong fully understands people's concerns over their own health and that of their families and loved ones. The Company today launches the new "CEO Medical Plan (Worldwide) 2", an enhancement of a medical protection plan which has been well received by the market. This top-class insurance solution raises the overall lifetime limit from HK\$40 million to HK\$50 million and includes coverage of reconstructive surgery¹. The plan also provides comprehensive medical protection covering worldwide hospitalisation and surgeries, outpatient consultations, dental treatment and more.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, "The continued evolution of medical technology brings numerous benefits in the form of new therapies and effective medicines. However, the costs associated with these treatments are relatively higher than those of traditional ones. As the real life partner of Hong Kong people, we recognise the impact of medical inflation on our community. We have therefore further enhanced the lifetime limit and coverage of the well-received 'CEO Medical Plan' series to relieve customers from the worry of medical costs so they can enjoy their lives to the fullest and pursue their life goals."

"CEO Medical Plan (Worldwide) 2" is guaranteed to be renewable every year² with whole life protection of an overall lifetime limit up to HK\$50 million as well as full coverage of many major benefit items³. In the unfortunate event of hospitalisation due to an accidental injury or illness, the plan covers major medical costs including hospital daily room and board charges, physicians' and specialists' fees, surgical charges, intensive care unit charges, chemotherapy and radiotherapy treatment. In addition, the plan also provides an outpatient surgical benefit. Minor surgeries do not require hospitalisation and the costs of outpatient surgeries and related consultation fees before and after the surgeries are also covered.

Recognising the many concerns people have regarding hospitalisation, AIA Hong Kong offers a "Credit Facility Arrangement for Hospitalisation" service⁴ for the customers of "CEO Medical Plan (Worldwide) 2". Once customers successfully arrange this service, AIA Hong Kong will settle payment directly with the hospital of medical expenses incurred during hospitalisation on the behalf of customers, avoiding all claim procedures. This service gives customers total peace of mind, enabling them to focus on their treatment and recovery. Post-Hospitalisation care is critical to recovery. Post-Hospitalisation and post-outpatient surgery consultation, home nursing benefit and rehabilitation benefit are included under the plan to ensure speedy recovery of customers. Worldwide emergency assistance services will also be provided if customers suffer serious injury or sickness while travelling outside Hong Kong or Macau. Emergency medical evacuation will be arranged to the nearest appropriate medical facility, if necessary.

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The "CEO Medical Plan 2" launched simultaneously by AIA Hong Kong is designed for customers who do not plan to seek medical care in the United States. It offers the same benefits in other countries at a more attractive premium but excludes hospitalisation, surgery and / or medical treatment in the United States.

Remarks:

¹ In the unfortunate event that reconstructive surgery is required due to a Covered Injury caused by an Accident or after mastectomy to restore the function of a body part of the appearance. The cost of the surgery and external or prosthetic device or reconstructive materials implanted as part of the surgery is also covered. Please refer to the product brochure and the terms and conditions of the Policy contract.

² This cover may be renewed annually during the lifetime of the Insured provided this plan continues to be available. The renewal premium will be based on the attained age of the Insured and the applicable premium table upon renewal. Such premium table is not guaranteed and is subject to change. The Company reserves the right to revise it from time to time. The Company also reserves the right to revise the benefit structure and / or any other product features as determined by us, on any Policy Anniversary Date or renewal by giving a 30-day prior written notice. You may renew this cover by advance payment of the appropriate annual premiums on each Policy Anniversary. We reserve the right to determine the terms and conditions for renewal.

³ Subject to a maximum Annual Limit of HK\$/MOP20,000,000, an Overall Lifetime Limit of HK\$/MOP50,000,000, and the terms, conditions and exclusions of the Policy. The insurance coverage is limited to "Reasonable and Customary" charges. Please refer to the product brochure and the terms and conditions of the Policy contract for details. Certain other benefit items are subject to respective coverage / maximum limits set out in the Schedule of Benefits attached to the Policy.

⁴ The "Credit Facility Service for Hospitalisation" is not a contractual service but an administrative arrangement offered in our absolute discretion with respect to covered expenses incurred during the Insured's Confinement in Hospital. It is subject to termination at any time without prior notice. Besides, if the hospital expenses incurred have exceeded the eligible claim amount, the shortfall will be borne by the Policy Owner.

The above information is for reference only. For details of the product features, content and condition, please refer to the product brochure and the terms and conditions of the Policy contract.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of over 10,000 financial planners in Hong Kong and Macau*. We are the leader in developing innovative insurance products that meet customers' needs at every stage of their lives. We offer products ranging from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options. We are also dedicated to providing superb product solution to meet the distinguished financial needs of high net worth customers.

* As of 11 April 2014

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint-venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 30 November 2013.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of financial planners, IFA and brokerage partners, bancassurance partners and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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