



AIA Hong Kong

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Media Release

AIA Hong Kong Receives Two Prestigious Honours at “The Hong Kong Insurance Awards 2014” for Corporate Social Responsibility Commitment and Customer Services Excellence

Hong Kong, 10 October 2014 – AIA Hong Kong has been honoured with the “Outstanding Corporate Social Responsibility Award” and “Outstanding Customer Services Award” at the inaugural “Hong Kong Insurance Awards 2014”, organised by The Hong Kong Federation of Insurers (HKFI).

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “AIA is proud to receive the ‘Outstanding Corporate Social Responsibility Award’ in recognition of our commitment to driving social and economic development in the community. We owe the ‘Outstanding Customer Services Award’ to our dedicated staff and financial planners, who serve as trusted partners of our customers. The awards are the first of their kind in the insurance sector, conferring a great honour and a high level of credibility. Winning the awards is definitely a great motivator for us.”

Organised by HKFI, with co-organisers Metro Finance and Metro Finance Digital, “The Hong Kong Insurance Awards 2014” is a prominent first-of-its-kind event in the Hong Kong insurance industry. The awards are composed of five categories including marketing strategy, public relations strategy and corporate social responsibility, corporate development, products and services, and individual awards. The award winners are selected by a panel of judges comprised of notable and respected figures from business, academic and relevant sectors, which ensures the credibility and integrity of the awards. HKFI aims to raise the industry’s professionalism with objective standards by recognising the pinnacle of achievement and honouring the outstanding accomplishments of insurance companies and individual practitioners.



Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau receives the “Outstanding Corporate Social Responsibility Award” and “Outstanding Customer Services Award” on behalf of the Company at the presentation ceremony of “The Hong Kong Insurance Awards 2014”.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of over 10,000 financial planners in Hong Kong and Macau*, as well as an extensive network of IFA and brokerage partners and bancassurance partners who serve around 1.68 million customers. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options. We are also dedicated to providing superb product solution to meet the distinguished financial needs of high net worth customers.

** As of 31 May 2014*

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or “the Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint-venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$159 billion as at 31 May 2014.

AIA meets the savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. AIA currently serves the holders of more than 28 million individual policies, more than 120,000 corporate clients and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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