



**THE REAL LIFE  
COMPANY**

**AIA Hong Kong**

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**Media Release**

**AIA Hong Kong Supports the “Médecins Sans Frontières Orienteering Competition”  
for the 13th Consecutive Year**

**Hong Kong, 13 March 2014** – AIA Hong Kong demonstrated its long-standing commitment to promote a healthy living lifestyle by supporting the “Médecins Sans Frontières Orienteering Competition” (MSF OC) for the 13th consecutive year. Four AIA management members including Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, took part in the 2014 MSF OC to show their support to the participating AIA financial planners and staff by living out the true meaning of a healthy living lifestyle.

Enthusiastic support from AIA members helped the company captured the “Top Fundraising Award” and the “Top 10 Most Supporting Corporates/Organisations Award” in recognition of AIA’s large number of participants and large amount of funds raised, and the “Corporate Trophy”, which distinguished AIA’s overall performance during the competition. Around 380 financial planners, staff, their family members and clients participated in this meaningful event, successfully raised over HK\$450,000 for MSF.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “By mobilising staff at all levels to participate in this event, AIA promoted healthy living through real actions. It was wonderful to see our Company’s team spirit rising to the occasion to support such a great philanthropy. Our team members also had an ideal opportunity to strengthen their relationships with family members and clients in this sporty and challenging charitable event.”



Members from AIA Hong Kong participate in the 2014 MSF OC to support healthy living through real actions.

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Four AIA management members take part in the 2014 MSF OC to live out the true meaning of healthy living.

From right: Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau;  
Mr. ManKit Ip, Chief Technology and Operations Officer of AIA Hong Kong;  
Mr. Joe Cheng, General Manager, Agency Distribution of AIA Hong Kong and Macau and  
Mr. KK Low, Head of AIA Vitality of AIA Hong Kong.

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### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of financial planners in Hong Kong and Macau\*. We are the leader in developing innovative insurance products that meet customers' needs at every stage of their lives. We offer products ranging from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options.

\* As of 30 November 2013

### **About AIA Group Limited**

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$147 billion as of 30 November 2013.

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"AIA Hong Kong" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

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AIA meets the savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents and employees across Asia-Pacific, AIA serves the holders of more than 28 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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