



**THE REAL LIFE
COMPANY**

Media Release

AIA Supports HKRT U16 Training with Tottenham Hotspur

Hong Kong, 12 August 2014 – AIA is sponsoring the Hong Kong Under 16 Representative Team (“HKRT U16”) for a football training camp with English Premier League football club, Tottenham Hotspur, in the UK. HKRT U16 left today for the training camp, which will prepare them for the finals of the 2014 Asian Football Confederation (“AFC”) U16 Championship taking place on 6 September in Thailand. During the 12-day training, HKRT U16 will undergo a series of training sessions at state-of-the-art training facilities at Tottenham Hotspur Training Centre. This unique experience will give HKRT U16 players real insights into how professional football players work and think to enhance their football potential and teamwork. Several first team players and legends from the Tottenham Hotspur will meet with HKRT U16 to share their experience. HKRT U16 players will also have friendly matches with three top local youth teams to improve their football skills and gain international match experience.

Ms. Bonnie Tse, General Manager, Marketing and Business Strategy of AIA Hong Kong and Macau said, “HKRT U16 has opened a new chapter for youth football in Hong Kong by qualifying for the finals of the AFC U16 Championship. We wish all HKRT U16 players a fruitful and rewarding trip to Tottenham Hotspur. On this unforgettable journey, HKRT U16 players will make significant strides in their football skills and playing ability and we are confident they will perform their best in the finals of the AFC U16 Championship to bring honour home.”

HKRT U16 has qualified for the finals of the AFC U16 Championship for the first time since the launch of the Championship. The sponsorship demonstrates AIA’s brand promise as “The Real Life Company”, to encourage healthy living in the community by promoting the development of local football.



AIA is sponsoring the Hong Kong Under 16 Representative Team (“HKRT U16”) for a football training camp with the English Premier League football club, Tottenham Hotspur, in the UK. HKRT U16 players hope to improve their football skills and will prepare for the finals of the AFC U16 Championship.

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HKRT U16 players look forward to competing against overseas youth teams during the training camp in the UK to advance their football skills.



HKRT U16 players receive their boarding passes and begin their journey to Tottenham Hotspur with great expectation.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have the largest team of over 10,000 financial planners in Hong Kong and Macau*, as well as an extensive network of IFA and brokerage partners and bancassurance partners who serve around 1.68 million customers. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with over 100 investment options. We are also dedicated to providing superb product solution to meet the distinguished financial needs of high net worth customers.

* As of 31 May 2014

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or "the Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has operations in 17 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint-venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai over 90 years ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$159 billion as at 31 May 2014.

AIA meets the savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. AIA currently serves the holders of more than 28 million individual policies, more than 120,000 corporate clients and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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