



**THE REAL LIFE  
COMPANY**

**AIA Hong Kong**

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## Media Release

### **AIA Hong Kong Participates in the “Médecins Sans Frontières Orienteering Competition” for the 15th Consecutive Year Promoting Healthy Living and Giving Back to the Community**

**Hong Kong, 14 March 2016** – AIA Hong Kong has actively participated in the “Médecins Sans Frontières Orienteering Competition” (MSF OC) for 15 consecutive years since MSF OC’s inception in 2002. The Company aims to promote healthy living and support humanitarian relief work through participating in this event. This year, a total of about 900 people from AIA, including financial planners, staff, their family members and customers supported this charitable sports event, successfully raising over HK\$1million for MSF. AIA Hong Kong won the “Top Fundraising Award”, “All Categories Champion Award”, “Corporate Trophy” as well as an award for being among the “Top 10 Most Supporting Organisations” in recognition of its donation amount and participation rate, as well as for its outstanding performance in the competition.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “AIA is committed to advocating healthy living as a primary focus of its community efforts, in keeping with our brand promise as ‘The Real Life Company’. We have supported MSF OC for 15 years in a row. Besides encouraging participants to live healthy and active lives, this event gives us the opportunity to build team spirit while raising much needed funds to support MSF’s important medical relief work. AIA launched the ‘AIA Vitality’ programme last year, presenting customers with comprehensive and instant incentives to encourage them to adopt healthier lifestyles. This perfectly echoes the key objective of this orienteering competition, which is to inspire the community to pursue healthier habits amid their hectic lifestyles.”



Financial Planners and Staff of AIA Hong Kong, their families and the Company’s customers took part in MSF’s charitable sports event to support humanitarian relief work and promote healthy living. Together, they successfully raised over HK\$1 million for MSF.

“AIA Hong Kong” or “the Company” herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

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Wet and cold weather did not dampen the spirit and enthusiasm of the AIA Hong Kong team.

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### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have approximately 12,000 financial planners\*, as well as an extensive network of brokerage and bancassurance partners who serve more than 1.8 million customers\*. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

*\* As of February 2016*

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 26 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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