



**THE REAL LIFE
COMPANY**

AIA Hong Kong

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Media Release

AIA Hong Kong Scoops Five Awards at “Bloomberg Businessweek/Chinese Edition Financial Institution Awards”

Hong Kong, 4 May 2016 – AIA Hong Kong has been honoured with five awards at the “Bloomberg Businessweek/Chinese Edition Financial Institution Awards 2016”. These include:

- Excellence in the categories of “Wealth Management Platform”, “Medical Care”, “Client Service” and “Corporate Social Responsibility”, the highest achievement in class; and
- Outstanding Performance for “Insurance Company of the Year”.

The “Wealth Management Platform”, “Medical Care” and “Client Service” awards recognise financial institutions for providing customers with comprehensive financial planning services, superior medical protection and unparalleled professional services. AIA attained the highest honour by providing a full suite of market-leading products to bring the right wealth management solutions for customers’ individual needs. The judging panel was also impressed with AIA’s sponsorship of Oxfam Trailwalker under its *AIA Vitality* brand, awarding it the distinction of “Excellence” in the category of “Corporate Social Responsibility”. Besides raising funds for Oxfam, AIA’s support of the event forms part of the Company’s ongoing efforts to bring positive change to the community by encouraging healthy active lifestyles. In addition, AIA won the honour of “Outstanding Performance” in the category of “Insurance Company of the Year” for its overall achievement.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “We are immensely proud that our achievements and efforts in wealth management, medical care, customer service, business performance and community engagement have been praised by the panel of judges. The success of our products and services is built on our commitment to fulfilling the diverse protection and wealth management needs of our customers. As a responsible corporate citizen, giving back to the community is one of our core values and is at the heart of our brand promise as ‘The Real Life Company’.”

The awards are organised by the influential international Bloomberg Businessweek/Chinese Edition to recognise institutions that have shown exceptional performance and provided comprehensive protection for their investors and customers, facilitating competitiveness and credibility in banking and finance. Organisations are judged by a panel of academics and the Bloomberg Businessweek editorial board, and are assessed on four criteria: market performance, business growth, product development and business strategy. Outstanding financial institutions in banking and insurance as well as independent financial advisors, and security are acknowledged.

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The AIA team receives five awards at the presentation ceremony of the “Bloomberg Businessweek/
Chinese Edition Financial Institution Awards 2016”.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have approximately 12,000 financial planners*, as well as an extensive network of brokerage and bancassurance partners who serve more than 1.8 million customers*. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

** As of February 2016*

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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