



**THE REAL LIFE
COMPANY**

AIA Hong Kong

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Media Release

AIA Hong Kong Named Best Employer Hong Kong

Hong Kong, 18 July 2016 — AIA Hong Kong has been named “Best Employer Hong Kong 2016” by global consulting firm, Aon Hewitt, and holds the distinction of being the first insurer ever in Hong Kong to be honoured with this accolade. The award is a tribute to AIA Hong Kong and Macau’s excellent achievements in employee engagement and talent development.

Mr Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, “The Aon Hewitt Best Employer award has gained high credibility in the business community. We are thrilled to have won this coveted title in our first-ever participation in this prestigious award programme. After all, AIA’s vision is to be the pre-eminent life insurance provider in the Asia Pacific region. Our purpose is to play a leadership role in driving economic and social development across the region. This award is a testament of AIA’s strength in our people and culture, guided by our Operating Philosophy of “Doing the Right Thing, In the Right Way, With the Right People and the Results will come”.

As reinforced by our Employee Value Proposition of “Challenge, Empowerment, Growth”, AIA is committed to empower and develop our people so that they can be the best that they can be. This is the only way to achieve sustainable employee engagement.

The Company has greatly enhanced the pride and sense of belonging among its employees, as demonstrated by the fact that 28% of employees have over 10 years’ service with AIA Hong Kong and Macau. The Company is also dedicated to developing talent, with more than 80% of senior management positions filled internally. Managers are expected to have ongoing performance development dialogue, as well as career conversations with our employees. In addition to many developmental programmes, AIA also encourages internal mobility as a way to develop people. Diversity is also held by the Company as a strength, with job appointments based purely on merit, and half of the Company’s senior executives are women.

The Aon Hewitt Best Employers award is known for its comprehensive and rigorous assessment process. AIA Hong Kong was shortlisted for outperforming the Hong Kong benchmark in four key criteria: high employee engagement, high performance culture, effective leadership and compelling employer brand. The professional and proven methodology included an employee opinion survey to examine work satisfaction levels, a People Practice report from companies and a CEO interview to assess the overall performance of participating companies from different perspectives. These were then analysed by an independent, professional judging panel which selected the companies to be awarded with the “Best Employers” distinction. AIA Hong Kong and Macau Executive Committee has pledged to develop, empower, and care for our people. The award recognises the Company’s outstanding performance in maximising the effectiveness of its Human Capital strategy.

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Ms Wei Wei Watson, Chief Human Resources Officer of AIA Hong Kong and Macau (left) and Ms Bonnie Tse, General Manager, Business Strategy and Marketing of AIA Hong Kong and Macau (right) receive the “Best Employer Hong Kong 2016” Award on behalf of the Company.

AIA Hong Kong is the first insurer ever in Hong Kong to be honoured with this accolade, recognising the Company’s excellent achievement in talent management and development.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited (collectively “AIA” or the “Group”). The Group established its operations in Hong Kong in 1931. We have approximately 12,000 financial planners*, as well as an extensive network of brokerage and bancassurance partners who serve more than 1.8 million customers*. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

** As of February 2016*

About AIA

AIA Group Limited and its subsidiaries comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (excl. Japan) based on life insurance premiums, and it holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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