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COMPANY**

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It's a matter of life

**AIA Hong Kong Partners with Medix to be the First Insurer in Hong Kong
to Provide Personal Medical Case Management Service**
Redefines Quality Medical Protection in Hong Kong

Hong Kong, 4 July 2016 – AIA Hong Kong and Medix today announced that they have entered into an exclusive partnership to provide Personal Medical Case Management Service to Hong Kong insured members. The first of its kind, selected AIA customers can have their medical case reviewed by a Medix dedicated medical case team, 300 in-house specialists and a global network of over 3,000 independent leading specialists to ensure they receive the best possible care available locally or anywhere in the world. The new offering takes medical insurance coverage in the territory to a new level, never experienced before, by pairing superior medical protection with the highest standards of quality care.

This strategic partnership combines AIA's industry-leading health insurance solutions with Medix' expertise in global medical case management to deliver unprecedented care and protection to the people of Hong Kong. Customers of AIA Hong Kong can take advantage of the Personal Medical Case Management Service provided by Medix' team of renowned medical experts from around the globe.

A dedicated service for a minimum period of 3 months, available upon need 24/7 throughout the customer's medical journey, Personal Medical Case Management Service gives AIA Hong Kong's customers peace of mind by making sure they get the right diagnosis as fast as possible and the optimal treatment in their time of need. Medix will collect multidisciplinary opinions from different specialists and hold multi-disciplinary team discussions for the customer and recommend the most advanced, up to date appropriate, and holistic treatment plan to ensure accessibility and implementation of the best possible medical care. This service will alleviate the stress and pressure on customers and their families when facing the most challenging times in their lives. Further Medix will support customers in dealing with on-going treatments, side-effects, questions and will ensure that best quality care is provided throughout the customer's medical journey.

Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, said, "AIA is redefining quality medical protection by launching the market's first Personal Medical Case Management Service with Medix. This innovative and value-added service ensures customers receive the highest standards of personal medical care. We are going far beyond insurance claims. This demonstrates our firm commitment to fulfilling AIA's brand promise as The Real Life Company by helping people live healthier, better and happier lives. Our customers will not be alone anymore when dealing with a serious medical condition and making difficult medical choices."

AIA Hong Kong Partners with Medix to be the First Insurer in the Market
to Provide Personal Medical Case Management Service in Hong Kong
4 July 2016
Page two

Medix Group President Ms. Sigal Atzmon said “Medix is all about providing the best possible care anywhere around the world; providing our customers with objective advice, accessibility and implementation of quality medical care. Partnering with AIA for activity in Hong Kong is an exciting new chapter in this mission. Together we aim to make a real difference in the lives of people and take AIA to the next level of health insurance as never seen before in Asia, offering exactly what customers need and what patients deserve, accessibility and implementation of the world’s most advanced medical care in Hong Kong.”

Medix’ medical case management service will be offered to customers of AIA Hong Kong’s selected medical plans¹. The third party service will be free for eligible members until July 2017².

Notes:

- 1 Eligible members include customers with the medical insurance plans including standalone and rider versions of the following medical insurance products: AIA Vitality Series: CEO Essence Medical Plan, AIA Vitality Series: Super Good Health Medical Plan 2 (Standard Private), CEO Essence Medical Plan, CEO Essence Pearl Medical Plan, CEO Medical Plan 2, CEO Medical Plan (Worldwide) 2, CEO Pearl Medical Plan 2, CEO Pearl Medical Plan (Worldwide) 2, CEO Medical Plan, CEO Medical Plan (Worldwide), Regal Health Plan, Regal Health Plan (Worldwide), Executive Health Plan, Executive Health Worldwide Plan, Super Good Health Medical Plan (Super/Ultra-Deluxe Plan), Cheerful Super Good Health Medical Plan (Super-Deluxe Plan), and Super Good Health Medical Plan 2 (Standard Private Plan).
- 2 Eligible members can enjoy the service for free till July 2017, additional charges might be incurred for some particular services stated by Medix. Provision of service is subject to evaluation by AIA and Medix. AIA shall not be responsible or liable for any medical service, product and solicitation effort provided by Medix, which are not sold or marketed by AIA. Provisions may be subject to certain terms and conditions of Medix. With customer’s informed consent, customer’s medical history will be passed to Medix for medical assessment purpose. Please contact Medix for full details of the scope of the service.

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AIA Hong Kong Partners with Medix to be the First Insurer in the Market to Provide Personal Medical Case Management Service in Hong Kong
4 July 2016
Page three



Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau (centre), Mr. Ip Man Kit, Chief Technology and Operations Officer of AIA Hong Kong (left) and Ms. Sigal Atzmon, President of Medix Group (right) introduce key features of the market's first Personal Medical Case Management Service. Launched by AIA Hong Kong, the service offering opens a new chapter in medical insurance in Hong Kong.



Mr. Jacky Chan, Chief Executive Officer of AIA Hong Kong and Macau, says that AIA Hong Kong is going far beyond insurance claims by launching this innovative and value-added Personal Medical Case Management Service. The move demonstrates AIA's firm commitment to fulfilling its brand promise as "The Real Life Company".

"AIA Hong Kong" or "the Company" herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

AIA Hong Kong Partners with Medix to be the First Insurer in the Market to Provide Personal Medical Case Management Service in Hong Kong
4 July 2016
Page four



Medix Group President Ms. Sigal Atzmon points out that the partnership with AIA Hong Kong will take health insurance to a new level never seen before in Asia and offer exactly what customers need by providing the world's most advanced medical care in Hong Kong.



Mr. Ip Man Kit, Chief Technology and Operations Officer of AIA Hong Kong says that Medix's Personal Medical Case Management Service will be offered to customers of AIA Hong Kong's selected medical plans for free for a period of one year.

AIA Hong Kong Partners with Medix to be the First Insurer in the Market
to Provide Personal Medical Case Management Service in Hong Kong
4 July 2016
Page five

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. We have approximately 12,000 financial planners*, as well as an extensive network of brokerage and bancassurance partners who serve more than 1.8 million customers*. Our products range from individual life, group life, accident, medical and health, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

** As of February 2016*

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar and Cambodia.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$168 billion as of 30 November 2015.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 29 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

AIA Hong Kong Partners with Medix to be the First Insurer in the Market
to Provide Personal Medical Case Management Service in Hong Kong
4 July 2016
Page six

About Medix Medical Services

Medix is a global company specializing in quality global medical management. With constant scientific development expanding different treatment alternatives and medical technologies, Medix serves as a mediator between its clients and the constantly shifting world of medicine, enabling them to take full advantage of the advances it has to offer. Medix supports its customer base of over 1.5 million people, by leveraging on Medix' 300 in-house specialists, on its global quality accredited network comprised of over 3,000 specialists and 1,500 leading medical centers; Medix provides its patients with access to the best possible care in over 90 countries, 24hours a day, 7 days a week, in over 20 languages, including Cantonese and Mandarin. Medix is also proud to share that over the last years it has provided its global customers with proven better medical outcomes: in 20% of the cases Medix has changed the diagnosis and in 43% of the cases Medix recommended a different and optimal treatment plan and prevented unnecessary medical consultations and procedures in 55% of the cases (yearly averages).

Further, Medix is also involved in supporting government related entities and insurers in developing their healthcare strategies and health care reforms, including implementation of medical governance & clinical quality strategies. Believing that accessibility and sustainability of quality care are one of the most important components in fundamental social rights, Medix is very passionate about these issues and is fully dedicated to these activities. In addition to its activities, Medix engages in Charity and funds various public medical research and clinical programs with the aim to support people in obtaining diagnoses and treatments for rare and complex medical conditions.

Last but not least, with the view that digital health will continue to impact and disrupt the way health care is provided and consumed, the Medix Group has decided to launch a Venture Capital Fund, Medix Ventures, with a strong focus on Asia Pacific, aiming to innovate and capitalize on the opportunities within the digital health space. This will enable disruptive digital health solutions to be embedded into the global Medix medical platform servicing customers globally.

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