



真生活 真夥伴
THE REAL LIFE COMPANY

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**David Beckham was appointed AIA Global Ambassador
and attended the AIA Hong Kong Financial Planners MDRT (Million Dollar Round Table) Event**

Hong Kong, 24 March 2017



AIA has announced its appointment of the incredibly successful global sporting icon David Beckham as AIA Global Ambassador (Centre).

On this first visit to Hong Kong in his new role, David Beckham attended the AIA Hong Kong Financial Planners MDRT (Million Dollar Round Table) Event at the Central Harbourfront today with more than 5,000 financial planners.

AIA Global Ambassador David Beckham (Centre);

Mr Gordon Watson, Regional Chief Executive of AIA (3rd from left);

Mr Jacky Chan, Chief Executive Officer of AIA Hong Kong & Macau (3rd from right);

Ms Bonnie Tse, General Manager, Business Strategy and Marketing of AIA Hong Kong & Macau (2nd from right); and

Mr Jim Jan Zen, Chief Agency Officer of AIA Hong Kong & Macau (2nd from left) pictured at the Event.

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(Million Dollar Round Table) Event
24 March 2017
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Being “The Real Life Company”, AIA has announced its appointment of the incredibly successful global sporting icon David Beckham as AIA Global Ambassador (Centre). At the AIA Hong Kong Financial Planners MDRT (Million Dollar Round Table) Event, AIA Global Ambassador David Beckham (Centre); Mr Gordon Watson, Regional Chief Executive of AIA (Right); and Mr Jacky Chan, Chief Executive Officer of AIA Hong Kong & Macau (Left), shared healthy tips with over 5,000 AIA Hong Kong financial planners.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931 and expanded its footprint to Macau in the following year. To date, we have over 13,700 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve more than 2.7 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 20 March 2017

² as at 31 January 2017

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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