



**THE REAL LIFE
COMPANY**

AIA Hong Kong

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Media Release

AIA Hong Kong Receives The Mirror Magazine's "Outstanding Corporate Social Responsibility Award" for the Sixth Year Running and the "Caring Company Logo" for the 15th Consecutive Year

Hong Kong, 4 May 2017 – AIA Hong Kong has been honoured for the sixth year in a row with the "The Outstanding Corporate Social Responsibility Award" presented by the Greater China publication, The Mirror Magazine, in recognition of its remarkable contributions to the community and efforts to build a sustainable society. The Company has also received the "Caring Company" logo from the Hong Kong Council of Social Service (HKCSS) for the 15th consecutive year, one of the few companies to hold the distinction for so long.

Mr Jacky Chan, Chief Executive Officer of AIA Hong Kong & Macau, said, "As 'The Real Life Company', AIA Hong Kong upholds our corporate social responsibility by actively participating in events and initiatives to give back to our community. Guided by our mission of Creating Shared Value, we go beyond corporate social responsibility by creating value to benefit different stakeholders including staff, financial planners and the community as a whole. We embrace corporate social responsibility as a long-term commitment and will continue to strive to make a positive difference by helping people live longer, healthier and better lives."

AIA Hong Kong launched its game-changing "AIA Vitality" wellness programme to reinforce its commitment to promoting healthy living. The campaign encourages customers and Hong Kong people to maintain healthy lifestyles by rewarding them for developing healthier habits. In addition, the Company has been the Principal Sponsor of Oxfam Trailwalker in the name of "AIA Vitality" for three years running. In 2016, it supported the participation of staff and financial planners in the event to make AIA Hong Kong again the largest corporate team. Moreover, 2017 marks the 16th consecutive year of AIA Hong Kong's active involvement in the Médecins Sans Frontières Orienteering Competition, demonstrating the Company's commitment to advocating a healthy lifestyle. The Young Leaders Development Programme organised by AIA Foundation also entered its 19th year in 2016. The Programme's aim is to nurture the leaders of tomorrow by providing university students with a series of in-depth comprehensive training courses.

AIA Hong Kong has also won for the sixth time "The Outstanding Corporate Social Responsibility Award", presented by The Mirror Magazine. This is the Greater China region's first corporate social responsibility award. AIA Hong Kong's excellent performance across six selection criteria, including shareholder interest, employee engagement, environmental protection, commitment to customers, social engagement and thought leadership was greatly admired by a judging panel made up of leaders from the business and academic sectors.

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Celebrating its 15th anniversary this year, the HKCSS's "Caring Company Logo" has become the most respected mark of good corporate citizenship. The scheme aims at cultivating corporate social responsibility to create a caring community by promoting strategic partnerships among businesses, public bodies and non-profit organisations. It rewards companies that have demonstrated good corporate citizenship in three "Caring" aspects - caring for community, caring for employees and caring for the environment.



Ms Gloria Chiu, Director, Corporate Communications and Community Affairs of AIA Hong Kong, receives "The Outstanding Corporate Social Responsibility Award" from The Mirror Magazine on behalf of the Company.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931 and expanded its footprint to Macau in the following year. To date, we have over 13,700 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve more than 2.7 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 20 March 2017

² as at 31 January 2017

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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