

Media release

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AIA MPF WINS MULTIPLE ACCOLADES ACROSS DIFFERENT DISCIPLINES

AIA Pension and Trustee Co. Ltd. ("AIA MPF") has stood out in the judging process of various prestigious and authoritative awards, earning the distinction as one of the "Best Companies to Work for in Greater China 2017" and receiving several recognitions at the "Marketing Excellence Awards 2017".

Best Companies to Work for in Greater China 2017

Earlier this year, AIA MPF became the first financial institution in Hong Kong to be honoured with the title of "Best Companies to Work for in Hong Kong¹", presented by the international authority of workplace culture and human resources management, Great Place to Work® Institute Greater China. The Company has added to the accolade with a new achievement by being named one of the "Best Companies to Work for in Greater China 2017".

Over the course of the year, a total of 145 companies from Mainland China, Hong Kong and Taiwan underwent the selection process. This involved a survey of about 217,000 employees from different industries. In the end, only 33 companies received this recognition, which underscores AIA MPF's commitment to create an ideal working environment for its employees.

Marketing Excellence Awards 2017

AIA MPF recently launched the "LET'S WORK TOGETHER" campaign to promote equal employment and make Hong Kong more inclusive. This outstanding initiative won several awards at the "Marketing Excellence Awards 2017" organised by "Marketing Magazine". The "Double Strategy" campaign launched by the Company in mid-2017 was also recognised at the awards.

AIA MPF won the following awards at "Marketing Excellence Awards 2017":

Award	Category	Campaign
Gold	Excellence in Partnership	"LET'S WORK TOGETHER"
Gold	Excellence in Integrated Marketing	Double Strategy
Silver	Excellence in Targeted Event	"LET'S WORK TOGETHER"
Bronze	Excellence in Corporate Social Responsibility	"LET'S WORK TOGETHER"

¹ About "Best Workplace in Hong Kong 2017": <http://www.greatplacetowork.com.hk/homehk>



Mr. Stephen Fung, Chief Executive Officer of AIA MPF, said, “The Mandatory Provident Fund (MPF) is closely related to every Hong Kong employee. As one of the major MPF service providers, AIA MPF has always strived to provide outstanding services to our members and to walk with them through their lives. We are not only committed to being a good employer, but also to promoting equal employment in various ways to ensure persons with disabilities have the opportunity to realise their potential and contribute to the society. We are greatly encouraged by these accolades as we have succeeded in enhancing the sense of belonging among our colleagues. Looking ahead, we will work with one heart and continue to be the real life partner of Hong Kong people when they plan their retirement lives.” (Extract)

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Photo caption



AIA MPF is awarded as one of the “Best Companies to Work for in Greater China 2017”, reflecting its efforts and achievements in creating a desirable workplace for employees.