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Media Release

AIA Hong Kong Tops Industry with Four Top Honours at The Hong Kong Insurance Awards 2017

Hong Kong, 30 October 2017 – AIA Hong Kong has been recognised with four top honours at The Hong Kong Insurance Awards 2017, organised by the Hong Kong Federation of Insurers (HKFI). These prestigious accolades include the Outstanding Claims Management Award, the Outstanding Integrated Marketing Strategies Award - Corporate, the Outstanding New Media Marketing Strategies Award, and the Outstanding Young Professional of the Year – Intermediary won by Mr. Steven Wang, Senior Unit Manager of PX K U District, making AIA Hong Kong the insurer with the highest number of wins. The Company was also selected as a top-three finalist for three other awards, while AIA MPF was named a top-three finalist for the Outstanding Corporate Social Responsibility Award. The awards won by AIA Hong Kong and AIA MPF are:

AIA Hong Kong won four top awards, the insurance company with the highest number of wins:

- Outstanding Claims Management Award
- Outstanding Integrated Marketing Strategies Award – Corporate
- Outstanding New Media Marketing Strategies Award
- Outstanding Young Professional of the Year – Intermediary – Mr. Steven Wang, Senior Unit Manager of PX K U District

AIA Hong Kong was also a top-three finalist of the following three awards

- Outstanding Customer Services Award
- Outstanding Training & Development Award
- Outstanding Agent of the Year – Ms. Pecky Wong, District Director of SUP DYNASTY WE District

AIA MPF was ranked among the top three in the Outstanding Corporate Social Responsibility Award for the “LET’S WORK TOGETHER” campaign.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “We are thrilled to win four top honours at the ‘Hong Kong Insurance Awards 2017’, making us the biggest winner in the industry. In this day and age, clients have easy access to information and their expectations are becoming more sophisticated. And with increasing competition, it is imperative that we continuously enhance our service quality. We are steadfast in being customer-centric and seek to excel in all areas to provide the most professional and effective solutions to our customers. We are most pleased that two of our financial planners are recognised by this prestigious award, which reinforces the success of our Premier Agency strategy and our ability to develop the best insurance talent. As ‘The Real Life Company’, AIA will continue to set new benchmarks in all areas of our services and products, and for the industry, thus helping people live longer, healthier and better lives.”

AIA or “the Company” refers to AIA Group, AIA Hong Kong and AIA MPF.

“AIA Hong Kong” herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

“AIA MPF” herein refers to AIA Pension and Trustee Co. Ltd. (Incorporated in the British Virgin Islands with limited liability).

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Organised by HKFI with co-organiser South China Morning Post, The Hong Kong Insurance Awards 2017 has a total of 15 categories of awards. Winners were selected from three finalists for each category. Awards are presented to honour industry practitioners for their top notch performance and innovation. Award winners are selected by a panel of judges comprised of notable and respected figures from across the business, academic and community sectors, ensuring the credibility and integrity of the awards.



Mr. Peter Crewe, CEO of AIA Hong Kong & Macau received the Outstanding Claims Management Award, the Outstanding Integrated Marketing Strategies Award – Corporate and the Outstanding New Media Marketing Strategies Award on behalf of the Company at The Hong Kong Insurance Awards 2017.



Mr. Steven Wang, Senior Unit Manager of PX K U District (left) was honoured with the Outstanding Young Professional of the Year – Intermediary.

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Ms. Pecky Wong, District Director of SUP DYNASTY WE District (left) was named a top-three finalist for the Outstanding Agent of the Year.



The AIA Hong Kong and AIA MPF team won eight awards at The Hong Kong Insurance Awards 2017.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 14,300 AIA financial planners ¹, as well as an extensive network of brokerage and bancassurance partners. We serve more than 2.7 million customers ², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2017

² as at 31 January 2017

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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