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## Media Release

### **AIA Global Ambassador David Beckham Makes Mooncakes for a Good Cause**

#### **Beckham in Hong Kong for first leg of AIA Healthy Living Tour**

**HONG KONG, 19 September 2017** – AIA Group Limited (“AIA” or the “Company”; stock code: 1299) announced that its Global Ambassador, David Beckham, arrived in Hong Kong yesterday for the first stop of the AIA Healthy Living tour. Beckham will visit a number of Asian markets\* over the next four days to promote the understanding that health is about diet as much as exercise.

With Mid-Autumn Festival fast approaching, AIA invited 40 children from Fresh Fish Traders’ School to join Beckham at a healthy mooncake making class. The class taught the children, aged 8 to 9 years old, how to make healthy mooncakes that are also appealing to the taste buds.

David Beckham, said: “It’s great to be back in Hong Kong to celebrate Mid-Autumn traditions with the kids by preparing healthy mooncakes. We want to help people take charge of their health in a fun and achievable way. I love cooking for my family and making delicious and healthy food is something I try to do on regular basis.”

Bonnie Tse, General Manager, Business Strategy and Marketing of AIA Hong Kong and Macau, said “David is a global inspirational icon for people of all ages. By accompanying the children in making a popular Chinese festive delicacy, he is helping to promote awareness of healthy eating habits among them at a young age. I am delighted that the children’s Mid-Autumn Festival this year will be more enjoyable and unforgettable than ever.”

In addition to the healthy mooncakes handmade at the class, all students from Fresh Fish Traders’ School will also receive healthy mooncakes as a festive gift from AIA to celebrate the Mid-Autumn Festival with joy and happiness.

*\*David Beckham, AIA Global Ambassador, will visit Hong Kong, Korea, Singapore and Malaysia as part of the AIA Healthy Living Tour.*

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AIA Global Ambassador David Beckham arrived in Hong Kong yesterday for the first stop of the AIA Healthy Living tour and joined a healthy mooncake making class.



(From left, third row)

Bonnie Tse, General Manager, Business Strategy and Marketing of AIA Hong Kong and Macau, David Beckham, AIA Global Ambassador, Stuart A. Spencer, AIA Group Chief Marketing Officer and students from Fresh Fish Traders' School enjoy mooncake making.

## **About AIA**

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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