



**THE REAL LIFE
COMPANY**

AIA Hong Kong

AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Media Release

AIA Hong Kong Named “Best Employer Hong Kong” for Second Consecutive Year

Hong Kong, 1 August 2017 — AIA Hong Kong has been named “Best Employer Hong Kong 2017” by global consulting firm, Aon Hewitt, and holds the distinction of being the first insurer in Hong Kong to be honoured with this accolade for two years running. The award is a testament to AIA Hong Kong and Macau’s success in creating a positive corporate culture via its excellent talent management and development strategy, enabling continued strong business growth.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong and Macau, said, “The Aon Hewitt Best Employer award is a highly credible recognition in the business community. Winning this prestigious award for the second consecutive year is proof of AIA’s effective human resources management philosophy. Our win-win approach enables both employer and employee to thrive as they contribute to the healthy development of the Company. As insurance is a people business, talent development and business strategy are closely intertwined. Guided by our Operating Philosophy of ‘Doing the Right Thing, In the Right Way, With the Right People and the Results will come’, we will continue to ensure a happy workplace full of opportunities. As ‘The Real Life Company’, AIA sees itself as the partner of its employees as they advance along their career path, and is committed to helping them live longer, healthier and better lives.”

AIA’s vision is to be the world’s pre-eminent life insurance provider. Our purpose is to play a leadership role in driving economic and social development across the region. As reinforced by our Employee Value Proposition of “Challenge, Empowerment, Growth”, AIA is dedicated to nurturing and developing its people, so that they can be the best that they can be. Leaders and department heads are key persons in shaping the culture of a company. AIA’s human capital strategy attaches great importance to the development of senior management, helping them to inspire and encourage colleagues to seek breakthroughs and embrace the challenges ahead. The Company also identifies individuals displaying high potential and equips them to fill future leadership roles. In addition to a high performance culture, AIA encourages ongoing performance development dialogue, while also formally recognising the contributions of staff to boost morale.

AIA Hong Kong Named “Best Employer Hong Kong” for Second Consecutive Year
1 August 2017
Page two

AIA’s excellent talent management strategy does not only ensure recruitment of the right talent, but also fosters a sense of belonging among the Company’s employees. More than 10% of employees have over 20 years’ service with AIA, and nearly 30% have served more than 10 years. The Company is also dedicated to developing its talent by presenting employees with a clearly defined career path, with more than 80% of senior management positions filled internally. In addition, AIA encourages staff mobility, empowering employees to broaden their horizons and enrich their work experience. Anyone who completes more than 18 months of service with the Company is entitled to apply for internal transfer for further development. AIA also considers diversity to be a core strength and competitive advantage. Job appointments are based purely on merit, with close to half of the Company’s senior executives being women.

The Aon Hewitt Best Employers award is known for its comprehensive and rigorous assessment process. AIA Hong Kong was shortlisted for outperforming the Hong Kong benchmark in four key criteria: high employee engagement, high performance culture, effective leadership and compelling employer brand. The professional and proven methodology included an employee opinion survey to examine work satisfaction levels, a People Practice report from companies and a CEO interview to assess the overall performance of participating companies from different perspectives. These were then analysed by an independent, professional judging panel which selected the companies to be awarded with the “Best Employers” distinction.



Mr. Jim Jan Zen, Chief Agency Officer, Agency Distribution of AIA Hong Kong and Macau (left) and Ms. Pauline Teoh, Chief Partnership Distribution Officer of AIA Hong Kong and Macau (right) receive the “Best Employer Hong Kong” award on behalf of the Company. AIA is the first insurer ever in Hong Kong to be honoured with this accolade for two consecutive years. The Company takes pride in offering its employees a healthy and happy workplace full of career opportunities.

####

“AIA Hong Kong” or “the Company” herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931 and expanded its footprint to Macau in the following year. To date, we have over 14,300 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve more than 2.7 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2017

² as at 31 January 2017

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

AIA Hong Kong
Ms. Annie Leung
+852 2895 8874

Bentley Communications Limited
Mr Kevin Chan
+852 3960 1903