



## AIA Hong Kong

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## Media Release

### **Hong Kong Observation Wheel Presented by AIA Number of visitors reaches 888,888 in 5 months**

Hong Kong, 13 May 2018 – Following the welcoming of its 500,000th visitor in March this year, “The Hong Kong Observation Wheel” presented by AIA achieves another milestone today with its number of visitors reaching a lucky number of 888,888. Since its re-opening five months ago, the Wheel has become a family attraction with strong growth in the number of visitors from Hong Kong citizens and overseas tourists.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau said: “As the exclusive Principal Sponsor of ‘The Hong Kong Observation Wheel’, AIA is delighted to witness the welcoming of the 888,888th visitor to the Wheel. We believe that we will soon reach the one million mark, which will enable us to celebrate our next milestone!”

“Through this sponsorship initiative, we are particularly proud that we enable local citizens and overseas tourists to enjoy spectacular views of Victoria Harbour from various angles at this incredible landmark on the Central Harbour Front. Meanwhile, the ‘AIA Vitality Park’ next to the Wheel will continue to host a variety of health and wellness-related initiatives and events that the public can enjoy for free. Aimed at engaging the community and encouraging more people to embark on their health journey, these activities will also build on the positive energy and momentum of health and happiness among Hong Kong people, helping them to live healthier, longer, better lives.”

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The number of visitors to “The Hong Kong Observation Wheel” presented by AIA has reached 888,888 in just five months after its re-opening. It is expected to welcome its 1,000,000th visitor in the near future.

Mr. Knattapisit Krutkrongchai, Chief Marketing Officer of AIA Hong Kong & Macau (Back row, centre) presented a bouquet of carnations and an “AIA Vitality” Wellness Fortune Pack to the 888,888th visitor,

to wish the lucky mother a Happy Mother's Day.

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The 888,888th visitor to the Wheel was presented with an “AIA Vitality” Wellness Fortune Pack. The pack contained a variety of gifts, including AIA Vitality souvenirs as well as souvenirs from AIA’s partner, the English Premier League team Tottenham Hotspur, tickets to The AIA Great European Carnival, a fitness device and more.

### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 14,900 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve close to 2.9 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 31 January 2018

<sup>2</sup> as at 31 December 2017

### **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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