

**AIA Hong Kong**

AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Media Release**Brand New Digitalised AIA Hong Kong Training Centre Now in Service
Integrated eLearning System Further Elevates Financial Planners' Professionalism**

Hong Kong, 14 May 2018 – The brand new digitalised AIA Hong Kong Training Centre is now in service. Featuring an innovative digital classroom, iClassroom, and coupled with the paperless eLearning system, iAcademy, the new AIA Hong Kong Training Centre creates a brand new learning experience by enabling financial planners to learn and further their knowledge anytime, anywhere. The Training Centre marks a new milestone for AIA Hong Kong in achieving digitalisation in agency force training, while elevating financial planners' professionalism and productivity to set a new industry benchmark in offering quality training.

Mr. Jim Jan Zen, Chief Agency Officer, Agency Distribution of AIA Hong Kong & Macau, said, "As digital technology becomes an essential part of customers' lives, the general trend sees the insurance industry integrating advanced technology into their business. AIA Hong Kong has therefore invested substantial resources into developing and driving the digitalisation of training, enhancing our facilities and curriculum with more variety and interactive elements. Coupling digital technology with professional talent is one of AIA Hong Kong's key undertakings to achieve long-term successful development. We will continue to provide our financial planners with more comprehensive training and support, and nurture more professional and high-calibre talent for the industry to further enhance customer experience."

The digitalised AIA Hong Kong Training Centre can accommodate 600 financial planners. The paperless eLearning system is eco-friendly and can save around 600,000 pieces of paper, or the equivalent of 75 trees each year.

iClassroom Digital Classroom:

- The learning platform is equipped with over 200 iPads to deliver course content via the eLearning system. Trainers can centrally control the trainees' iPads to better understand their learning progress and adjust the overall learning pace accordingly.
- Equipped with six Tablet Management Cart devices to simultaneously recharge and install application updates on all iPads.

iAcademy and iMO Role Play eLearning System:

- Offers over 260 online training programmes delivered in different formats such as videos, interactive presentations and assessments, so financial planners can learn and enhance their knowledge at their own convenience anytime, anywhere.
- Financial planners can also use the Role Play function in iMO (Interactive Mobile Office) to practice their presentation skills and share their practice clips with supervisors for feedback any time.

Brand New Digitalised AIA Hong Kong Training Centre Now in Service
Integrated eLearning System Further Elevates Financial Planners' Professionalism
14 May 2018
Page two

In addition, AIA Hong Kong is the first insurer in town to bring in five sets of the Surface Hub solution from Microsoft Hong Kong. Specially designed for team collaboration, the solution enables meeting participants from different locations to interact and share ideas with each other on the same online platform in real time, thus increases training and work efficiency.



The brand new digitalised AIA Hong Kong Training Centre delivers a new learning experience for financial planners with a contemporary and digital-themed design environment, along with innovative digital learning platform.



iClassroom is equipped with over 200 iPads to deliver course content via the eLearning system. Trainers can centrally control the trainee's iPads to better understand their learning progress and adjust the overall learning pace accordingly (Left). The six Tablet Management Carts can simultaneously recharge and install application updates on all iPads (Right).

####

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 14,900 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve close to 2.9 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 31 January 2018

² as at 31 December 2017

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

AIA Hong Kong
Ms. Deronie Tan
+852 2881 4413

Bentley Communications Limited
Mr. Kevin Chan
+852 3960 1903