



AIA Hong Kong
AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media Release

AIA Foundation Brings Children a Day of Fun at Hong Kong Disneyland Promoting Health, Happiness and Positive Energy

Hong Kong, 26 September 2018 - AIA Foundation has been committed to nurturing the next generation since its establishment in 1995. To deepen AIA's efforts in creating shared value for the community, AIA Foundation will be stepping up its role in community service with a focus on young people and children. Through a series of activities, AIA Foundation aims to motivate members of the next generation to unleash their potential. AIA Foundation invited a group of children from Windshield Charitable Foundation Kwai Chung Social Services to have a fun day out at Hong Kong Disneyland in early September, creating joyful and unforgettable memories together.



AIA Foundation recently invited 45 children from Windshield Charitable Foundation Kwai Chung Social Services to Hong Kong Disneyland. The children were accompanied by staff volunteers from AIA Hong Kong, together creating joyful and unforgettable memories. This initiative reflects AIA's brand promise of helping people live healthier, longer, better lives.



AIA Hong Kong and its corporate alliance partner Hong Kong Disneyland Resort create a unique experience for the participating children. Disney friends Mickey Mouse and Minnie Mouse, as well as the Hong Kong Disneyland Resort Ambassador (middle), welcome the children at the park's main entrance before their magical journey.



AIA Hong Kong joins hands with its corporate alliance partner Hong Kong Disneyland Resort to deliver numerous surprises for participating children. Accompanied by representatives from AIA Foundation and AIA Hong Kong (2nd from the right and 1st from the left, respectively), two children representatives join the Hong Kong Disneyland Resort Ambassador to unlock the main entrance and greet guests as they enter the park. Hong Kong Disneyland sponsored this activity by giving out complimentary admission tickets through its Community Involvement Program.

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 15,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2018

² as at 31 March 2018

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

AIA Hong Kong
Ms. Esther Chan
+852 2100 1416

Bentley Communications Limited
Mr. Kevin Chan
+852 3960 1903