



## AIA Hong Kong

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## Media Release

### AIA Hong Kong's "Cancer Care Essence" Critical Illness Protection Plan Now Available at AIA iShop

**Hong Kong, 25 October 2018** – AIA Hong Kong has expanded its AIA iShop product suite with the addition of the value-for-money "Cancer Care Essence" Critical Illness Protection Plan to the online insurance purchase platform. Complementing the existing products in the life protection, medical and critical illness protection, accident and other protections, and savings and general insurance categories, "Cancer Care Essence" further enhances the comprehensiveness of AIA iShop's product offering. In as fast as three minutes, three steps, existing customers can purchase "Cancer Care Essence" Critical Illness Protection Plan directly and easily at AIA iShop to receive targeted critical illness protection.

Ms. Bonnie Tse, General Manager, Corporate, Strategy and Wealth Management of AIA Hong Kong & Macau, said, "More cancer patients are being diagnosed at a younger age and medical inflation is continuously on the rise in Hong Kong. In view of these facts, AIA Hong Kong has specially added the value-for-money 'Cancer Care Essence' Critical Illness Protection Plan to the AIA iShop online insurance purchase platform. By responding to our customers' habits of digital usage, we are enabling them to conveniently, quickly and easily receive targeted cancer protection at an affordable premium. We will continue to expand our product portfolio on the platform to address customers' different wealth and protection needs, exemplifying AIA Hong Kong's 'customer-centric' philosophy and helping people live healthier, longer, better lives."

Customers can purchase "Cancer Care Essence" Critical Illness Protection Plan directly at AIA iShop to receive targeted protection. Key features include:

- **Affordable premium:** With a premium as low as HK\$3 per day, customers can receive targeted cancer protection of HK\$1 million<sup>1</sup>. In the unfortunate event that the insured is diagnosed with a covered cancer, he/she will receive a one-off payment;
- **Cover for four common cancers:** Targeted protection for four common cancers including colon and rectum, lung, breast and prostate cancer<sup>2</sup> with life protection and guaranteed renewal up to the age of 80;
- **Early stage critical illness protection:** Advanced payment of 20% of the initial sum assured will be made to the insured for the diagnosis of carcinoma-in-situ or early stage malignancy, supporting them in their fight against illness sooner.

Products Offered at AIA iShop Online Insurance Purchase Platform:

<b>Protection Category</b>	<b>Product</b>
Life Protection	<ul style="list-style-type: none"> <li>• Wisdom Term Life Plan</li> </ul>
Medical and Critical Illness Protections	<ul style="list-style-type: none"> <li>• Cancer Guardian 2</li> <li>• <b>Newly-Added Cancer Care Essence</b></li> </ul>
Accident and Other Protections	<ul style="list-style-type: none"> <li>• Here For You Refundable Accident Plus</li> <li>• Super Adults Shield</li> <li>• Secure First</li> </ul>
General Insurance	<ul style="list-style-type: none"> <li>• Executive Golfer</li> <li>• Domestic Worker Protector</li> <li>• Home Insurance – Comprehensive Personal Liability Insurance Policy 2</li> </ul>
Savings	<ul style="list-style-type: none"> <li>• Simply Love Encore 2</li> </ul>

The above information is for reference only. For details of the product features, content and conditions, please refer to the product brochure and the terms & conditions of the policy contract.

1. Based on a 26-year-old non-smoking male insured (premium payable is calculated according to the insured's attained age and the applicable premium rate at the time of application or renewal). The maximum protection for customers purchasing "Cancer Care Essence" Critical Illness Protection through a Financial Planner is HK\$1.5 million.
2. Top Ten Cancers: Incidence in 2015, Hospital Authority website (<http://www3.ha.org.hk/cancereg/topten.html>).

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**About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 15,000 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 30 June 2018 <sup>2</sup> as at 31 March 2018

## **About AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

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