

**AIA Hong Kong**

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**Media Release**

**AIA Foundation Invites Over 1,000 Children to The AIA Carnival  
Making AIA's Sponsorship Even More Meaningful  
Bringing to Life its Brand Promise to Help People Live Healthier, Longer, Better Lives**

**Hong Kong, 25 January 2019**– AIA Foundation has long been committed to nurturing the next generation by unleashing their potential and promoting their well-being through a wide variety of activities. To celebrate the new year, AIA Foundation in January invited two groups with a total of more than 1,000 youth and children to The AIA Carnival, an event which AIA Hong Kong has title sponsored for five consecutive years, to create joyful and unforgettable experiences together.

Ms. Bonnie Tse, General Manager, Corporate, Strategy and Wealth Management of AIA Hong Kong & Macau and Director of AIA Foundation, said, “The AIA Carnival has become an annual festive family attraction for the people of Hong Kong. We hope to spread the love and joy even further across the community. Therefore, we brought over 1,000 youth and children to The AIA Carnival with the aim of giving them a truly special festive season, making our sponsorship even more meaningful and impactful. AIA Foundation will continue its efforts to promote the well-being of our future generation, helping people to live healthier, longer, better lives.”

On 11 January 2019, about 650 youngsters from eight charitable organisations were invited by AIA Foundation to The AIA Carnival. Another 600 children were invited on 19 January 2019, through several charitable organisations. Accompanied by AIA volunteers, the children enjoyed a special day of fun and excitement at the Carnival and the spectacular performance of the Great Circus of Europe for free.

Ms. Maylie Lee, Chief Human Resources Officer of AIA Hong Kong & Macau, said, “AIA is dedicated to creating a happy working environment for our staff, while also encouraging them to contribute to the community by participating in volunteer work. On this happy occasion, our 60 AIA volunteers accompanied 600 children to the Circus and the Carnival to spread the message of health, happiness and positive energy among these children, bringing them a wonderful day filled with joy and laughter.”

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AIA Foundation invited 600 children from several charitable organisations to enjoy the spectacular performance of the Great Circus of Europe accompanied by AIA volunteers.



AIA Foundation invited more than 1,000 youth and children to enjoy a fun day out at The AIA Carnival, making the sponsorship even more meaningful and impactful.

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### **About AIA Foundation**

AIA Foundation was established by AIA Hong Kong in 1995 with the mission to create shared value by driving social and economic development. It affirms our long-term commitment to invest in nurturing our children and youth to build a healthier and more productive future human capital. Our wide variety of activities advocating physical health, mental health and financial health demonstrate our brand promise to help our future generations live healthier, longer, better lives.”

### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 15,000 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 30 June 2018 <sup>2</sup> as at 31 March 2018

### **About AIA**

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$221 billion as of 30 June 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 32 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

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