



**HEALTHIER, LONGER,
BETTER LIVES**

AIA Hong Kong

AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Media Release

**AIA Hong Kong Tops the Insurance Industry with Four Prestigious Accolades
at the Greater Bay Area Insurance Award and
Named the Best Hong Kong Life Insurance Company at the “International Finance Awards”**

Hong Kong, 18 June 2019 – AIA Hong Kong has been recognised with four honours at Metro Finance’s “Greater Bay Area Insurance Award 2019 – Hong Kong Region”, making the Company the insurer with the highest number of wins. In addition, AIA Hong Kong was named the Best Hong Kong Life Insurance Company at the “International Finance Awards”. The wins at these two coveted award programmes underscore the widespread recognition AIA Hong Kong’s industry-leading products and services have garnered from international and local organisations.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “The Greater Bay Area is full of business opportunities and a market of tremendous potential for the insurance industry. Our multiple wins at the GBA Insurance Award are a recognition of our distinguished achievements across the areas of talent development, services, new media marketing and underwriting, which position us well to seize the vast opportunities presented by the Greater Bay Area. On top of these accolades, AIA Hong Kong was also named the Best Hong Kong Life Insurance Company at the ‘International Finance Awards’, a testament to our excellence in every operational area, underpinned by our ‘customer-centric’ philosophy. We will continue to enhance our expertise to ensure we provide responsive, tailored services to different customer segments, helping people live healthier, longer, better lives.”

AIA Hong Kong won four awards at the “GBA Insurance Award 2019 – Hong Kong Region”:

Awards	Winning projects	Project details
Outstanding Talent Training and Development Award	“Grooming New Generation Insurance Professionals”	With the continued implementation of its Premier Agency strategy, AIA Hong Kong is dedicated to nurturing the new generation of professional financial planners by leveraging on innovative digital technology.
Outstanding Mobile APP Award (Life Insurance)	“AIA Connect”	“AIA Connect” one-stop customer service platform enables customers to manage all their insurance policies, MPF and fund investment portfolios under AIA Hong Kong via one single account and password login.
Outstanding Marketing Strategies Award - New Media (Life Insurance)	“Day Day Connect i-Intelligent Customer Engagement Platform”	“Day Day Connect i-Intelligent Customer Engagement Platform” leverages Fintech with industry-leading data analysis and machine learning technology, helping the Company to identify the protection gaps for its customers, matching them with appropriate protection solutions.
Outstanding Underwriting Management Award (Life Insurance)	“Personal Medical Case Management Service”	“Personal Medical Case Management Service” provides a unique quality-accredited global network to offer customers the independent opinion and advice of third-party medical experts with regard to the optimal and most efficient treatment. This service accompanies customers throughout their healthcare journey from diagnosis, treatment to rehabilitation.

AIA Hong Kong Tops the Insurance Industry with Four Prestigious Accolades
at the Greater Bay Area Insurance Award and
Named the Best Hong Kong Life Insurance Company Distinction at the “International Finance Awards”
18 June 2019
Page 2

The inaugural “GBA Insurance Award 2019 – Hong Kong Region” is organised by Metro Finance. The judging panel is comprised of professionals from different sectors including academic, regulatory authorities, political and industry leaders. The Award recognises respected insurers that are trusted by the public to set the industry benchmark of professionalism.

The Best Hong Kong Life Insurance Company at the “International Finance Awards”

Organised by International Finance Magazine, the “International Finance Awards” is now in its 7th year. The Awards programme assesses the operational efficiency and overall capability of insurance companies based on the criteria of innovative products, customer service, market share, risk management, distribution channel and underwriting. Winners are selected by industry professionals and the editorial team.



AIA Hong Kong team receives four awards at the “GBA Insurance Award 2019 – Hong Kong Region” on behalf of the Company.

AIA Hong Kong Tops the Insurance Industry with Four Prestigious Accolades
at the Greater Bay Area Insurance Award and
Named the Best Hong Kong Life Insurance Company Distinction at the “International Finance Awards”
18 June 2019
Page 3



AIA Hong Kong was named the Best Hong Kong Life Insurance Company at the “International Finance Awards”.

AIA Hong Kong Tops the Insurance Industry with Four Prestigious Accolades
at the Greater Bay Area Insurance Award and
Named the Best Hong Kong Life Insurance Company Distinction at the “International Finance Awards”
18 June 2019
Page 4

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 16,500 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at February 2019 ² as at 31 March 2018

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$230 billion as of 31 December 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 33 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

AIA Hong Kong
Ms. Esther Chan
+852 2100 1416

Bentley Communications Limited
Mr. Kevin Chan
+852 3960 1903