



**HEALTHIER, LONGER,  
BETTER LIVES**

**AIA Hong Kong**

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**Media Release**

**AIA Hong Kong Tops the Insurance Industry  
with the Highest Number of Wins Including Four Grand Awards  
at the “Hong Kong Insurance Awards 2019”**

HONG KONG, 25 October, 2019 – AIA Hong Kong has been recognised with four Grand Awards and as top-three finalist in another two award categories at the “Hong Kong Insurance Awards 2019” organised by the Hong Kong Federation of Insurers, making AIA the insurer with the highest number of wins. Mr. Solomon Yung, District Manager of SUC SY District was awarded “Outstanding Young Insurance Professional of the Year – Insurance Agent”.

**Four Grand Awards:**

- Outstanding Customer Services Award
- Outstanding Training and Development Award
- Outstanding Integrated Marketing Strategies Award
- Outstanding Young Professional of the Year – Intermediary – Mr. Solomon Yung, District Manager of SUC SY District

**Two Top-three Finalists:**

- Outstanding Digital Marketing Campaigns Award
- Outstanding MPF/Employees' Benefit Product/Service Award

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “We are proud to lead the industry with four Grand Awards at the ‘Hong Kong Insurance Awards 2019’. Spanning multiple key business areas, these awards are strong affirmations of our remarkable performance in products, services, training & development and digital marketing, as well as the achievement of our Premier Agency strategy. Underpinned by our ‘customer-centric’ philosophy, we are committed to continuously innovating and delivering superior products and services that help people live Healthier, Longer, Better Lives.”

Organised by HKFI with co-organiser South China Morning Post, “The Hong Kong Insurance Awards 2019” honour industry practitioners for their top-notch performance and innovation. For each of the 17 categories of awards, winners were selected from three finalists. Award winners were selected by a panel of judges comprised of notable and respected figures from across the business, academic and community sectors, ensuring the credibility and integrity of the awards.

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25 October 2019  
Page two



Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau led the team to receive multiple awards at the “Hong Kong Insurance Awards 2019”.



At the “Hong Kong Insurance Awards 2019”, the Grand Awards received by AIA Hong Kong included “Outstanding Customer Services Award”, “Outstanding Training and Development Award” and “Outstanding Integrated Marketing Strategies Award”.  
Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau is pictured at the award presentation ceremony.

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25 October 2019  
Page three



Mr. Solomon Yung, District Manager of SUC SY District was honoured with the Grand Award of “Outstanding Young Professional of the Year–Intermediary” at the “Hong Kong Insurance Awards 2019”.

### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 16,500 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at March 2019

<sup>2</sup> AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2019)

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