



**HEALTHIER, LONGER,
BETTER LIVES**

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Media Release

AIA Hong Kong Gives Away Over HK\$1 Million Worth of Carnival Ticket Packages to Six NGOs to Spread Joy in the Community

HONG KONG, 23 December 2019 – AIA Hong Kong has been contributing to the society over the years by spreading joy in the community through the sponsorship of AIA Carnival (“Carnival”). This year, AIA Hong Kong will be giving away 3,000 Carnival ticket packages comprising an admission ticket, a dining voucher and game tokens to children from six non-governmental organisations (“NGOs”), enabling them to enjoy a fun-filled day at the Carnival. Worth a total of over HK\$1 million, these sponsored Carnival ticket packages will be shared with The Boys’ & Girls’ Clubs Association of Hong Kong, Hong Kong Society for the Protection of Children, Music Children Foundation, The Neighbourhood Advice-Action Council, St. James’ Settlement and Windshield Charitable Foundation.

Ms. Bonnie Tse, General Manager, Corporate, Strategy and Wealth Management of AIA Hong Kong & Macau, said, “This is AIA Hong Kong’s sixth consecutive year as the title sponsor of AIA Carnival. Like in the previous years, the Carnival runs throughout the festive season including Christmas, New Year’s Eve and Lunar New Year, making it an exciting attraction for children during this period, and creating happy memories for them. This year, we continue our tradition of contributing to the community by giving away Carnival ticket packages to NGOs, making the event more meaningful while demonstrating our brand promise of helping people live Healthier, Longer, Better Lives.”



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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 16,500 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at March 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2019)

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