

**AIA Hong Kong**

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Media Release

**AIA Hong Kong Rolls Out Promotion Offers for “Non-Face-to-Face Purchasing” Arrangement
As High As Five Months’ Premium Refund
Gives Customers More Financial Flexibility When Planning for Protection**

Hong Kong, 1 April 2020 – Following the expansion of the product suite for the “Non-Face-to-Face Purchasing” arrangement, AIA Hong Kong is rolling out promotion offers to help customers plan for protection. From now till 30 June 2020, customers who successfully apply for specified protection plans from the “Non-Face-to-Face Purchasing” arrangement product suite can enjoy as high as five months’ premium refund for 10 products. A total of 23 products are now available under the arrangement, including the AIA Deferred Annuity Plan and AIA Voluntary Health Insurance Schemes, as well as other products from medical, critical illness, term policies and personal accident categories, for customers to purchase at home via digital, telephone, postal and video-conference anytime, anywhere.

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau said, “The essence of insurance is to provide peace of mind to people so they can better manage and overcome uncertainties. There is no more pressing time than now for customers to look for insurance solutions to ensure that their lives can be well protected and secure. This is the moment for us to step in and show our customers that we are committed to making our best effort to provide them our support, as demonstrated by our immediate response to the Insurance Authority’s expansion of products, and today’s offer of premium refund. We pledge to continue to act swiftly to the evolvement of the pandemic, and provide the necessary safeguards to our customers to help them live Healthier, Longer, Better Lives.”

**Products from the “Non-Face-to-Face Purchasing” Arrangement Product Suite Offering
Five Months’ Premium Refund**

	Type	Product Name
1	Medical	AIA Voluntary Health Insurance Standard Scheme
2		AIA Voluntary Health Insurance Flexi Scheme
3		AIA Voluntary Health Insurance Prime Scheme
4		Cancer Guardian 2
5		CEO Essence Medical Plan 2
6		Super Good Health Medical Plan 2
7	Critical Illness	Superior Critical Illness Plan Pro
8		Level-Up Protect Cancer Plan
9	Term Policies	Expert Term Life Plan
10		Wisdom Term Life Plan

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Other Products from the “Non-Face-to-Face Purchasing” Arrangement Product Suite

	Type	Product Name
1	Savings	AIA Deferred Annuity Plan
2	Medical	CEO Medical Plan 5 / CEO Medical Plan (Worldwide) 5
3		Flexi-MediGuard Hospital Income Plan
4	Critical Illness	Super HealthGuard Pro
5		Cancer Care Essence
6	Personal Accident	Grand VIP
7		Secure First
8		Secure First Plus
9		Super Adults Shield
10		Super Seniors Shield
11		Super Kids Shield
12		Premium Refund – Accidental HI
13		105 Premium Refund – AMR

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,000 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at September 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2019)

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