



#### AIA Hong Kong

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## Media Release

**AIA “Xtra Protect” – Flexible and Comprehensive Protection  
As Low As HK\$4.2/Day for up to HK\$10,000 Accidental Medical Expense Benefit  
includes Acupuncture, Bone-Setting, Chiropractic and Physiotherapy Treatments  
Plus HK\$500,000 Permanent Total Disability Benefit  
And HK\$500,000 Accidental Death & Dismemberment Benefit  
Apply Now to Enjoy up to Five Months’ Premium Refund**

Hong Kong, 11 May 2020 – AIA Hong Kong has launched AIA “Xtra Protect”, a brand-new accident protection plan. With a daily premium as low as HK\$4.2, customers can receive up to HK\$10,000 Accidental Medical Expenses Reimbursement Benefit<sup>1</sup> per accident, including HK\$1,000 acupuncture and bone-setting treatment expense per accident<sup>2</sup>, HK\$500 chiropractic and physiotherapy expense per treatment<sup>3</sup>, plus HK\$500,000 Permanent Total Disability Benefit and HK\$500,000 Accidental Death & Dismemberment Benefit. This accident protection plan is available at a competitive price and offers customers cover that is more flexible and comprehensive than what is currently available on the market, allowing them to choose their preferred treatments according to their needs. From today until 30 June, customers who purchase AIA “Xtra Protect” can enjoy up to five months’ premium refund<sup>4</sup>.

Ms. Bonnie Tse, General Manager, Strategy and Wealth Management of AIA Hong Kong & Macau, said, “AIA ‘Xtra Protect’ is an affordable plan that is especially designed for customers to receive comprehensive accident protection for just a few dollars per day. The product is specifically designed to offer cover for commonly used Chinese and Western treatments by the public to demonstrate our resolute determination to give customers peace of mind and support them through any possible challenges life presents.”

#### **Key features of AIA “Xtra Protect” Accident Protection:**

##### **Affordable: AIA “Xtra Protect” offers two plans:**

- Plan 1: HK\$1,528 annual premium or around HK\$4.2 daily premium
- Plan 2: HK\$2,588 annual premium or around HK\$7 daily premium

##### **Accidental Medical Expenses Reimbursement Benefit<sup>1</sup>:**

- Plan 1: Customers can receive up to HK\$10,000 per accident, including HK\$1,000 acupuncture and bone-setting treatment expense per accident<sup>2</sup>. Customers may also choose chiropractic and physiotherapy treatments for up to HK\$500 per treatment<sup>3</sup>.
- Plan 2: Customers can receive up to HK\$20,000 per accident, including HK\$1,000 acupuncture and bone-setting treatment expense per accident<sup>2</sup>. Customers may also choose to receive chiropractic and physiotherapy treatments for up to HK\$700 per treatment<sup>3</sup>.

##### **Permanent Total Disability Benefit:**

- Plan 1: HK\$500,000
- Plan 2: HK\$1,000,000

##### **Accidental Death & Dismemberment Benefit:**

- Plan 1: HK\$500,000
- Plan 2: HK\$1,000,000

“AIA Hong Kong” or “the Company” herein refers to AIA International Limited (Incorporated in Bermuda with limited liability).

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The above information is for reference only. For details of product features, content and conditions, please refer to the product brochure and the terms and conditions of the policy contract.

**Notes:**

1. Reasonable and customary medical expenses incurred within 52 weeks from the date of an accident, up to the maximum limit per accident for the insured. A range of medically necessary treatments and services are covered, including but not limited to hospitalisation, surgery, bone-setting, acupuncture, physiotherapy and chiropractic treatment.
2. Per accident; limited to one visit per day.
3. Limited to one visit per day.
4. For promotion details, please visit [aia.com.hk](http://aia.com.hk)

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**About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,700 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at December 2019

<sup>2</sup> AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and mandatory provident fund customers (as at 31 March 2020)

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