



AIA Hong Kong

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Media Release

AIA Hong Kong Tops in “Hong Kong Insurance Awards 2020” with Six Grand Awards Scoring Another Round of Highest Number of Wins

HONG KONG, 2 November, 2020 – AIA Hong Kong has won six Grand Awards while taking home another six top-three finalists at the “Hong Kong Insurance Awards 2020” organised by the Hong Kong Federation of Insurers, crowning AIA Hong Kong the insurer with the highest number of wins once again.

Spanning multiple key business areas, the awards AIA Hong Kong received include:

Six Grand Awards:

- Outstanding Customer Services Award
- Outstanding MPF/Employees' Benefit Product/Service Award
- Outstanding Initiative on Community Health Crisis Award – Life Insurance
- Most Innovative Product/Service Award – Life Insurance (Wealth)
- Outstanding Agent of the Year: Mr. Wave Chow, Senior District Director of UTOPIA District
- Outstanding Community Intermediary of the Year: Ms. Lisa Tsui, Senior District Director of CHAMP MVP District

Six Top-three Finalists:

- Outstanding Training and Development Award
- Outstanding Integrated Marketing Strategies Award
- Outstanding Digital Marketing Campaign Award
- Excellence in Digital Transformation Award
- Most Innovative Product/Service Award – General Insurance
- Outstanding Young Professional of the Year – Intermediary: Ms. Sheria Li, District Director of CHAMP SUPERNOVA District

Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau, said, “AIA Hong Kong is privileged to have won the most Grand Awards at the prestigious ‘Hong Kong Insurance Awards 2020’. It is a proud moment and a strong testament to our leadership position within the life insurance industry. The teamwork exhibited by all our colleagues during a challenging year has truly been exemplary. We will maintain our focus on delivering to our customers outstanding products and services, enabling people live Healthier, Longer, Better Lives.”

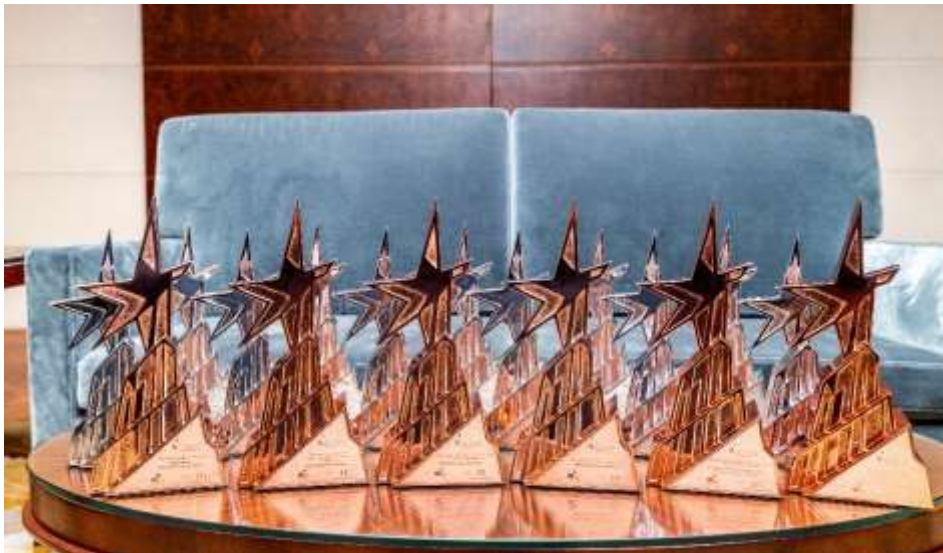
AIA Hong Kong Tops in “Hong Kong Insurance Awards 2020” with Six Grand Awards
Scoring Another Round of Highest Number of Wins
2 November 2020
Page 2

Organised by the Hong Kong Federation of Insurers with co-organiser South China Morning Post, “Hong Kong Insurance Awards 2020” honours industry practitioners for their top-notch performance and innovation. For each of the 16 categories of awards, winner was selected from the top-three finalist of the corresponding category. To ensure the credibility and integrity of the awards, the professional panel of judges is comprised of notable and respected figures from across the business, academic and community sectors.



Mr. Peter Crewe, Chief Executive Officer of AIA Hong Kong & Macau (5th from right), leads the AIA Hong Kong team to receive awards at the “Hong Kong Insurance Awards 2020”.

AIA Hong Kong Tops in “Hong Kong Insurance Awards 2020” with Six Grand Awards
Scoring Another Round of Highest Number of Wins
2 November 2020
Page 3



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AIA Hong Kong Tops in “Hong Kong Insurance Awards 2020” with Six Grand Awards
Scoring Another Round of Highest Number of Wins
2 November 2020
Page 4

About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,700 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at December 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and pension customers (as at 31 March 2020)

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