



**HEALTHIER, LONGER,
BETTER LIVES**

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Media Release

**AIA Hong Kong & Macau Launches “Share the Love” Promotion Campaign
Spreading Love and Care by Giving HK\$/MOP1,000 e-Premium Coupons**

HONG KONG, 5 November, 2020 – AIA Hong Kong & Macau launches “Share the Love” promotion campaign, sending love and care to customers while encouraging them to further spread positive energy. During the promotion period from now to 31 December 2020, customers who have successfully applied for any specified insurance plans¹ will receive e-Premium Coupons² that are worth HK\$/MOP1,000 in total. They can share the e-Premium Coupons via the AIA Connect mobile app anytime, anywhere with their friends and families¹, or use the Coupons to purchase additional protection plans for themselves or their loved ones – taking care of themselves and their families while extending love to others through sharing the gift.

Ms. Bonnie Tse, General Manager, Strategy and Wealth Management of AIA Hong Kong & Macau, said, “The pandemic has reminded us of the importance of health and protection, as well as the value of showing care to our loved ones through various ways. The ‘Share the Love’ campaign presents a great opportunity of sharing. Not only can customers get more comprehensive protections with the help of e-Premium Coupons, by transferring this gift to their friends and families, they can also share love and live Healthier, Longer, Better Lives together.”

Customers in Hong Kong and Macau can download the AIA Connect mobile app via App Store or Google Play. Please refer to the promotion leaflet or visit [website](#) for terms and conditions of “Share the Love” promotion campaign.



Customers, who have successfully applied for any specified insurance plans¹ under the “Share the Love” promotion campaign by AIA Hong Kong & Macau, will receive e-Premium Coupons² that are worth HK\$/MOP1,000 in total. They can share the e-Premium Coupons via the AIA Connect mobile app with their friends and families¹, or they can use the Coupons to purchase additional protection plans for themselves or their loved ones.

Remarks:

1. The promotion applies to policies issued in Hong Kong or Macau, including all basic plans and supplementary contracts – such as StepUp Medical Protection Plan and Journey Protect Medical Plan – but excluding Investment-linked Assurance Schemes, Universal Life insurance products and other general insurance products. Please refer to the promotion leaflet for terms and conditions as well as definitions of friends and families.
2. Customers will receive two e-Premium Coupons, each worth HK\$/MOP 500, through AIA Connect Wallet. Each e-Premium Coupon is valid for one month and can be transferred once only. Customers and their friends and families participating in the promotion campaign have to be registered users of AIA Connect.

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About AIA Hong Kong and AIA Macau

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have over 18,700 AIA financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at December 2019

² AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and pension customers (as at 31 March 2020)

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