



## AIA Hong Kong

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## Media Release

### **AIA Fully Supports Team Hong Kong for Para-sports in Tokyo Offers Again Free Tickets to Hong Kong Observation Wheel Giant LED Screen for Public to Cheer for Athletes**

**HONG KONG, 23 August 2021** – To celebrate the historic feats of Hong Kong athletes and share the thrill with Hong Kong people, AIA recently gave away admission tickets to the Hong Kong Observation Wheel\* (“Wheel”). More than 39,000 free rides<sup>^</sup> were offered in just ten days. With 24 members of Team Hong Kong competing in multiple events in the coming para-sports in Tokyo, AIA will again give away admission tickets to the Wheel. A giant LED screen will also be set up for people to send their well wishes and cheer for Team Hong Kong, keeping up their passion and support for Hong Kong athletes and encouraging them to give their best effort in the games and live Healthier, Longer, Better Lives.

Admission tickets<sup>#</sup> for the day will be given away to visitors at the Wheel from 24 August (Tuesday) to 5 September 2021 (Sunday).

Moreover, the giant LED screen at the “Summer at the Wheel” will turn into a massive message board for people to express their support and send their best wishes to Hong Kong athletes. On or before 26 August 2021, members of the public can send their words of support as an inbox message to AIA Hong Kong’s Facebook or Instagram and their cheer might be displayed on the screen on-site from 31 August onward.

#### Remarks:

- \* AIA is the exclusive principal sponsor of the Hong Kong Observation Wheel.
- <sup>^</sup> Free admission tickets were offered from 30 July to 8 August 2021.
- <sup>#</sup> Persons who visit (“Visitors”) the Hong Kong Observation Wheel (“Wheel”) during the opening hours specified on the Wheel’s website ([hkow.hk](http://hkow.hk)) will receive a free admission ticket (“Free Ticket”) for the day. There is no limit set on the number of Free Tickets, which is subject to the Wheel’s capacity, opening hours and infection control measures. Free tickets for the day are available at the box office of the Wheel. Any changes will be announced on its official Facebook ([www.facebook.com/hkowofficial](http://www.facebook.com/hkowofficial)). Terms and conditions apply. For details, please visit the AIA website ([aia.com.hk](http://aia.com.hk)) and the Hong Kong Observation Wheel website ([hkow.hk](http://hkow.hk)).

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**Left:** Admission tickets for the day will be given away to visitors at the Hong Kong Observation Wheel from 24 August (Tuesday) to 5 September 2021 (Sunday).

**Right:** People can send their words of support to athletes and their cheer might be displayed on the giant LED screen at the "Summer at the Wheel".

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### **About AIA Hong Kong and AIA Macau**

AIA Hong Kong and AIA Macau are subsidiaries of AIA Group Limited. AIA Group Limited established its operations in Hong Kong in 1931. To date, we have close to 20,000 AIA financial planners<sup>1</sup>, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.3 million customers<sup>2</sup>, offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked products with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

<sup>1</sup> as at 31 March 2021

<sup>2</sup> AIA Hong Kong internal data includes Hong Kong and Macau's individual life, group insurance and pension customers (as at 31 March 2021)

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