



AIA Hong Kong

AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333

AIA.COM.HK

Media Release

AIA Hong Kong to Recruit 250 New Hires by End of Year

Hong Kong, 23 September 2021 – In line with its latest corporate strategy, AIA Hong Kong will recruit 250 new positions that span across agile management, customer proposition, data analytics, digital marketing, human centered design, information technology and transformation teams by the end of this year. AIA Hong Kong's recruitment efforts, along with its full adoption of Technology, Digital and Analytics (TDA) with various innovative technologies and data analytics tools, underline the Company's steadfast commitment in providing customers with a more technologically advanced and convenient experience with optimised services, processes and products, further fulfilling their different needs.

Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said: "As a leader in the insurance industry, AIA Hong Kong always remains agile in responding to changes in the environment and reviews the allocation of resources from time to time. Under the new corporate strategy, we will embark on an active recruitment drive by the end of this year to attract 250 high-calibre talents from different industries and backgrounds to bring in new thoughts, knowledge and skills to our diverse range of business development. This will continuously foster a greater customer experience, helping people to live Healthier, Longer, Better Lives."

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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 20,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, mandatory provident fund, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2021

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2021)

AIA Hong Kong
Ms. Deronie Tan
+852 2881 4413

Bentley Communications Limited
Mr. Ian Li
+852 3960 1905