



AIA Hong Kong
AIA Hong Kong Tower,
734 King's Road,
Quarry Bay, Hong Kong
T: (852) 2881 3333
AIA.COM.HK

Media Release

Stay Tuned for Hong Kong and Macau Special: “AIA Live 2021” Online Wellness Event Next Wednesday

Renowned Badminton Ace Pair Tang Chun-man and Tse Ying-suet Joins David Beckham to Find Stress Relief through Tai Chi A Chance to Win a Set of Autographed Badminton Rackets

Hong Kong, 15 October 2021 – AIA Hong Kong will hold the Hong Kong and Macau special edition of the “AIA Live 2021” online wellness event on 20 October (Wednesday) at 8pm. Hong Kong’s record-breaking badminton mixed doubles pair Tang Chun-man and Tse Ying-suet will join AIA’s Global Ambassador David Beckham, and celebrity hosts Lin Mei-kuen (Florica) and Chan On-lap (Brian), to promote health, well-being and protection with the aim of helping the community live Healthier, Longer, Better Lives. “AIA Live 2021” audiences can also participate in a quiz for the chance to win a set of badminton rackets autographed by Tang Chun-man and Tse Ying-suet, among other prizes. Details of the game will be announced during the event, so stay tuned!

The two famous athletes Tang Chun-man and Tse Ying-suet will answer a round of quickfire questions from Florica and Brian and share fun stories of their everyday lives. In addition, the four guests will be divided into two teams to compete in a Badminton “Score Game” and join David Beckham in a fun Tai Chi Stress Relief Challenge! Remember to catch this exciting event on AIA Hong Kong’s [Facebook page](#) or [YouTube channel](#)!

The inaugural “AIA Live 2020”, a regional online event of health and wellness sessions for audiences in Asia, represented an industry first. The details of “AIA Live 2021” Hong Kong and Macau special edition are as follows:

Date:	20 October 2021 (Wednesday)
Time:	8pm
Event platform:	<ul style="list-style-type: none">“AIA Hong Kong” Facebook Page: https://www.facebook.com/AIAHongKong/“AIA Hong Kong and Macau” YouTube Channel: https://www.youtube.com/user/AIAHongKong

The poster for "AIA Live 2021" features a red background with a white triangle. At the top left is the AIA logo with the tagline "HEALTHIER. LONGER. BETTER LIVES." The main title "AIA Live 2021" is in large white font. Below it, the date and time "WEDNESDAY 20 OCTOBER 2021 8:00 P.M." are displayed. A "Livestream on" section includes icons for Facebook LIVE and YouTube LIVE, with search terms "AIA Hong Kong" and "AIA Hong Kong And Macau". A call to action reads "Stay Tuned to Get a Chance for Great Prizes*! Details will be shared during the event". A "Prizes Include" box lists "Badminton racket sets signed by Tse Ying-suet and Tang Chun-man" and "Hong Kong Disneyland 1-Day Admission Park Tickets". The bottom half of the poster shows five celebrities: Florica Lin (Celebrity Host), Tse Ying-suet (Badminton Mixed Doubles Pair), David Beckham (With Special Guest, AIA's Global Ambassador), and Brian Chan (Celebrity Host, Badminton Mixed Doubles Pair). A small note at the bottom left states "*Terms and conditions apply."

#####

About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 20,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2021

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2021)

AIA Hong Kong
Ms. Deronie Tan
+852 2881 4413

Bentley Communications Limited
Mr. Ian Li
+852 3960 1905