



AIA Hong Kong

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Media Release

AIA Hong Kong Shines Again at “Hong Kong Insurance Awards 2021” with Nine Accolades

Hong Kong, 1 November 2021 – AIA Hong Kong once again shines at the “Hong Kong Insurance Awards 2021” organised by the Hong Kong Federation of Insurers, winning nine accolades including two Grand Awards and seven top-three-finalist honours.

These accolades cover a wide range of key business areas, including the two Grand Awards: “Outstanding Customer Services Award” for the sixth year and “Outstanding MPF/Employees’ Benefit Product/Service Award” for two consecutive years. Moreover, the Company receives seven top-three-finalist commendations: “Excellence in ESG and Sustainability Award”, “Outstanding Corporate Social Responsibility Award”, “Outstanding Integrated Marketing Strategies Award”, “Most Innovative Product/Service Award – Life Insurance (Health)”, “Outstanding Agent of the Year” (Ms. Cissy Wong, Senior District Director of CHAMP ACE District), “Outstanding Community Intermediary of the Year” (Ms. Karine Lam, District Director of I District), and “Outstanding Young Professional of the Year – Intermediary” (Mr. Matthew Lo, District Director of CHAMP UFAA District).

Mr. Alger Fung, Chief Executive Officer of AIA Hong Kong & Macau, said, “We are honoured to have shone again at the ‘Hong Kong Insurance Awards 2021’ – a huge encouragement indeed. We will uphold our ‘customer-centric’ philosophy and continue to innovate and break new ground in multiple areas, including products, customer services, marketing strategies, talent development, among many others. We will also continue to be committed in corporate social responsibilities, supporting sustainable development, contributing to society and helping people to live Healthier, Longer, Better Lives!”

Organised by the Hong Kong Federation of Insurers with co-organiser South China Morning Post, “Hong Kong Insurance Awards 2021” honours industry practitioners for their top-notch performance. For each of the 22 award categories, a grand winner was selected from the top three finalists. The professional panel of judges comprises notable and respected figures from across the business, academic and community sectors.



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About AIA Hong Kong & Macau

AIA Group Limited established its operations in Hong Kong in 1931. To date, AIA Hong Kong and AIA Macau have close to 20,000 financial planners¹, as well as an extensive network of brokerage and bancassurance partners. We serve over 3.3 million customers², offering them a wide selection of professional services and products ranging from individual life, group life, accident, medical and health, pension, personal lines insurance to investment-linked assurance schemes with numerous investment options. We are also dedicated to providing superb product solutions to meet the financial needs of high net worth customers.

¹ as at 30 June 2021

² Including AIA Hong Kong and AIA Macau's individual life, group insurance and pension customers (as at 30 June 2021)

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